

VAIL PARK AND RECREATION DISTRICT
d/b/a VAIL RECREATION DISTRICT
BOARD OF DIRECTORS

5:00 P.M.
Thursday, April 14, 2016
Town of Vail, Council Chambers
AGENDA
REGULAR MEETING

1. Call to Order
2. Approval of Minutes
 - a. March 24, 2016
3. Public Input of Items not on the Agenda
4. Recognition for Outstanding Performance by Optional Gymnastics Team
2016-Ms. Julie Cotter, Ms. Maryann Oehlerking
5. Gore Range Room Pricing 2016-17-Mr. Scott O'Connell
6. Review Golf Course Donation Applications- Mr. Mike Ortiz
7. Executive Director Input
8. Board Member Input
9. Adjournment

RECORD OF PROCEEDINGS

Minutes of the Regular Meeting Of the Board of Directors

Vail Park and Recreation District dba Vail Recreation District March 24, 2016

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on March 24, 2016 at 6:00 p.m. following the candidate forum at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT
 - 1.1. Tom Saalfeld, Kevin Foley, Bill Suarez, Jeff Wiles
2. MEMBERS ABSENT AND EXCUSED
 - 2.1. Kim Newbury
3. STAFF PRESENT
 - 3.1. Mike Ortiz, April Heredia, Alice Plain, Jessie Klehfoth
4. OTHERS PRESENT
 - 4.1. Michael Cacioppo, Stephen Connolly, Dawn Ristow
5. CONSULTANTS PRESENT
 - 5.1. Eric Weaver, Marchetti & Weaver, LLC
6. CALL TO ORDER
 - 6.1. Director Saalfeld called the meeting to order at 6:00 p.m.
7. APPROVAL OF MEETING MINUTES
 - 7.1. By motion duly made and seconded it was RESOLVED to unanimously approve the minutes of the February 25, 2016 meeting.
8. PUBLIC INPUT OF ITEMS NOT ON THE AGENDA
 - 8.1. Mr. Michael Cacioppo wished to state that he was running to be a state representative. He stated his work and education history, and political platform.
 - 8.1.1. Director Saalfeld thanked Mr. Cacioppo for running for the office as a local representative.
 - 8.2. Mr. Stephen Connolly stated he is running for the board and spoke regarding continued concerns that he feels are still unresolved.

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9. February 2016 Financial Report

9.1. Mr. Eric Weaver reported that it is very early in the year but things are off to a good start with School's Out Camp and after school camps doing very well. Operating expenses are also favorable to budget. He stated that the VRD ended up finishing 2015 about \$300,000 ahead of where we had planned. Fieldwork for the annual audit was completed this week, with no adjustments and it went very smoothly. A presentation will be forthcoming on the auditors' report.

9.1.1. Director Saalfeld questioned how we finished 2015 overall.

9.1.2. Mr. Weaver stated that we finished \$300,700 favorable to forecast.

9.1.3. Director Saalfeld questioned if some of this will be held in reserve due to the clubhouse project.

9.1.4. Mr. Weaver stated that this is absolutely a strategy and that there are still a number of unknowns with rising costs for unfunded capital projects. The VRD is holding funds in reserves to make sure they are being used where needed.

9.1.5. Director Saalfeld commended Mr. Ortiz for his leadership of the organization and for being \$300,000 in the black.

10. Selection of Sub Committee for Reviewing Golf Course Donation

10.1. Mr. Ortiz asked for volunteers from the Board to review three proposals from the community for a charity tournament golf course donation.

10.2. Director Foley asked if this was in addition to the BB&B tournament.

10.3. Mr. Ortiz stated that the BB&B tournament is a VRD tournament that benefits the Tom Slaughter scholarship fund, so this would be in addition.

10.4. Director Saalfeld and Director Wiles volunteered for the subcommittee.

11. REVIEW OF NEW WEBSITE AND ONLINE REGISTRATION SYSTEM

11.1. Mrs. Klehfoth reviewed the new website and online registration system that will be launching on April 4th. The purpose of the project was to update the design of the website, make it more mobile friendly for small-screen devices and update the backend of the website for security and ease of update as well as search engine optimization, plus a better user experience with clearer organization and navigation. She gave a tour of the new website design and layout and emphasized the new registration system that all of the directors have been training to use. The new registration system offers a new calendar functionality as well as a registration platform for all of the VRD races, leagues, classes, programs and camps, plus the ability to sell facility reservations, memberships and punch passes.

11.2. The Board commended Mrs. Klehfoth and other staff members for their work.

12. EXECUTIVE DIRECTOR INPUT

12.1. Mr. Ortiz stated that golf maintenance has cleared greens 1-4, 6, 11, 13, 14, 16, 17, and the putting green have been cleared and retreated with a fungicide

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for snowmold suppression. In the next week, weather permitting, VRD will clear 7-10, and 12 only if the weather doesn't melt the snow on them before we get to them.

- 12.2. Mr. Ortiz wished to remind the board that Chris Johnson has taken a position with Cherry Creek Country Club and Ethan Malzahn accepted a position at Lakewood Country Club. The reason he mentioned this is to congratulate Alice Plain for winning another award through the PGA, the Horton Smith Award, for educating young professionals.
- 12.3. Mr. Ortiz stated that we also hired George Hart, PGA Professional for an Assistant's position. George has worked at the Sonnenalp Golf Course for the past nine years.
- 12.4. Mr. Ortiz stated that the Krueger Family Shamrock Shuffle was a success last Saturday, and thanked the Krueger Family for their support of the event.
- 12.5. Mr. Ortiz welcomed Noosa Yogurt as a new sponsor of the Trail Running Series and 808 Distillery as a new partner of the Mountain Bike Series, plus mentioned that the VRD is working with Summit Ford on a new sponsorship deal including the purchase of a new truck for the sports department.
- 12.6. Mr. Ortiz mentioned that the marketing department has been busy with press coverage in the paper for the Chocolate workshop, releases for the election and putting together the candidate forum, among other tasks.
- 12.7. Mr. Ortiz commended George Selimos, a Dobson skating instructor, who has been selected to attend the World Championships in Boston as an apprentice for pairs skating as a representative of US Figure Skating.
- 12.8. Mr. Ortiz also commended the Dobson hockey Squirt C team who won the State Championship and the Squirt B team who finished second. He also mentioned how Dobson hosted the H.E.R.O game put on by Speak Up Reach Out. The event helped raise money for first responders and Speak Up Reach Out, which is a suicide prevention organization. There were about 150 people in attendance.
- 12.9. Mr. Ortiz enjoyed filling in at the Community Programming area while the team was in training last week, and was impressed by the number of families coming through that department each day from all over the country.
- 12.10. Mr. Ortiz thanked Ms. Jerrica Miller for a great schedule during the sold out School's Out Camp over the February break.
- 12.11. Mr. Ortiz also encouraged the community to come out for the Easter Egg Hunt on Saturday, March 26 at 9:30 a.m. in Lionshead.
- 12.12. Mr. Ortiz reminded everyone that the Vail Gymnastics Center will host its annual spring show on Saturday, April 16th and that the Gymnastics trip to California was very successful with great results from the team. Their last meet will be on April 1st in Colorado Springs.
- 12.13. Mr. Ortiz also stated that as a result of repeated inquiries about the district's investigation of a previous report of child abuse, he asked the Vail

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Police Department to investigate the matter. That investigation has been completed and he was informed that there is no basis for criminal charges. This finding is consistent with the results of the district's previous investigation of this report.

13. BOARD MEMBER INPUT

- 13.1. Director Wiles commended the VRD for hiring Mr. Rob Crawford in the sports department. He also wanted to encourage everyone to attend the Easter Egg Hunt and take in the energy of the kids. He also wanted to thank Mr. Chris Romer on a job well done moderating the candidate forum. Finally he wanted to commend the Vail Skate Club for a great performance at a recent event.
 - 13.2. Director Saalfeld stated that the Skating Club of Vail participated in the Denver Invitational with 350-400 skaters, and that all seven of the girls from Skating Club of Vail made the podium. He stated that we are very proud of those skaters and would like to recognize Mr. Jared Biniecki and the skating team at a future meeting.
 - 13.3. Director Foley commended the skating club as well. He asked if we had hired an F&B supervisor for Dobson concessions.
 - 13.3.1. Mr. Ortiz said that we have not but that Mr. O'Connell is working on it.
 - 13.4. Director Foley also asked about the process to clean up the ponds with ERWSD.
 - 13.5. Mr. Ortiz stated that he believed this is a long-term process.
 - 13.6. Director Foley asked that we help Gore Creek as much as possible. He also asked if we could do a tour of the clubhouse to see how things are coming along.
14. Director Saalfeld gave an update on the visual progress of the clubhouse and said that it looks good.
15. Director Wiles explained how the view looking out from the grill area of the clubhouse is amazing.
16. Director Suarez stated that he met with the gymnastics center employees and was blown away by the participation and energy at the center.
 - 16.1. Mr. Ortiz updated the board that new mats were installed yesterday for the balance beam and a new floor is coming for the center.
17. Director Saalfeld stated that he and Mr. Ortiz discussed the clubhouse construction and the plan to release information regarding the golf club progress and details.
 - 17.1. Mr. Ortiz stated how the construction will not impact the golf course this summer and that they will have 20 holes of amazing golf all summer with F&B service.
18. Director Saalfeld questioned the communication plan for the trail race series.
 - 18.1. Mrs. Klehfoth explained that there will be a press release going out shortly.

19. ADJOURNMENT

- 19.1. Upon a motion duly made and seconded it was unanimously RESOLVED to

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adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,

Jessie Klehfoth
Secretary to the Meeting



Gore Range Room Pricing 2016 / 2017

The Gore Range Room, located in the Vail Golf & Nordic clubhouse is the premier event venue on the valley floor with unparalleled views of the Gore Range. This venue can accommodate up to 160 guests. Whether you are planning a business meeting with lunch, or a wedding reception with a five course meal, this is the ideal location for guests looking for the best Vail has to offer. Spectacular views, delicious culinary cuisine and outstanding customer service are why the Vail Golf & Nordic Club is the only choice for guests looking for the complete Vail package.

Time Block Options:

The Gore Range Room can be booked in four, six and eight hour time blocks depending on the type of event being hosted. Four hour time blocks are not available during peak weekends. A time block represents the actual number of hours the venue will be available to the party contracting for the event. Set-up, event and break-down time must be included in the allotted block of time.

Time blocks include the following amenities:

- Use of the banquet room, pre-function room, banquet patio and banquet lawn
- Use of tables and chairs
- Use of catering kitchen and all equipment
- Use of built-in audio / visual equipment
- Use of green room / bridal suite
- eight on site parking spots (peak season only, additional parking available during non-peak times)

Peak Season & Off-Peak Season Dates:

Peak Season 2016

Summer

May 27th – October 2nd

Winter

November 21st – December 31st

Off-Peak Season 2016

Fall

October 3rd – November 20th

Peak Season 2017

Winter

January 1st – April 23rd

Summer / Fall

May 26th – October 1st

Winter 2017 / 2018

November 20th – December 31st

Off Peak Season 2017

Spring

April 24th - May 25th

Fall

October 2nd – November 19th

Weekday & Weekend:

The Gore Range Room is available weekdays (Monday through Thursday) and weekends (Friday through Sunday).

Gore Range Room Buyout Fees

Season	Four Hour Block	Six Hour Block	Eight Hour block
Peak Weekend	N/A	\$3,000	\$3,500
Peak Weekday	\$1,750	\$2,250	\$2,750
Off-Peak Weekend	\$1,500	\$2,000	\$2,500
Off-Peak Weekday	\$1,000	\$1,500	\$2,000

Wedding Ceremony and Reception Packages: (available in eight hour blocks only)

Our wedding packages include the use of the wedding island for ceremonies.

Season	Eight hour block
Peak Weekend	\$4,200
Peak Weekday	\$3,250
Off-Peak Weekend	\$2,750
Off-Peak Weekday	\$2,250

Additional Fee Information:

- Additional time can be purchased in two hour blocks for \$500 per block.
- A \$500 cleaning fee will be assessed to any buyout utilizing outside caterers.
- New Year's Eve and national holidays may be assessed additional fees.
- Prices are subject to a 4% Town of Vail sales tax
- All published rates are non-negotiable.

Parking & Transportation:

Parking during peak season is limited to eight parking spaces between the hours of 8 a.m. and 6 p.m. Alternative transportation for peak season needs to be arranged and included in the contract for buyouts. There are several local transportation providers, as well as many local hospitality properties that include free access to a shuttle for hotel guests. On-site parking is available for off-season events and includes parking for a maximum of 120 vehicles.

Golf and Nordic Packages:

We offer discounted pricing to any guests that want to take advantage of our 18-hole golf course or over 35K of cross country and snow-shoeing trails. Please ask our event coordinator for additional information.

Food and Beverage Options:

The **Grill on the Gore** is a full-service restaurant located in the Vail Golf & Nordic Club House and provides a variety of food and beverage options for guests using the Gore Range Room. Outside caterers are also welcome and can utilize a full-size catering kitchen and all associated kitchen equipment. All alcoholic beverages must be arranged through the Grill on the Gore and no alcohol may be brought onto or leave the licensed liquor premises by guests.

Deposit Policy:

Reservation Deposit - 50% of the usage fee (will be applied toward the buyout fee and is non-refundable)

Damage Deposit - \$500 (refundable 30 days following the event)

- A credit card number will be kept on file and will be charged in the event that damages to the venue exceed \$500.

Final Payment - Due in full 30 days prior to the event.

Pricing Strategies:

The VRD looked at several comparable venues in the Vail area to determine the right price point for the Gore Range Room. There were no “apples to apples” comparisons available as each venue examined is unique based on several criteria. The criteria used for determining pricing include : parking, room & venue fees, catering vs. in-house F&B, F&B minimums, liquor licensing and size of venue. Our goal was to price our venue to be consistent with other comparable venues. However, as it is our first year of operations we wanted to be an “attractive” option for 2017. We believe that if we see strong bookings for 2017 we will have the opportunity to re-evaluate our pricing structure prior to the booking season for 2018. Event venues that we looked at include: Donovan Pavilion, Piney River Ranch, The 10th, Eagle’s Nest, Saddle Ridge, Spruce Saddle, Beano’s Cabin and Allie’s Cabin.

RFP's Applications for the 2016 Vail Golf Course Donation to Local Non-Profit Organizations. (3)
Three Applicants

Battle Mountain Touch Down Club

Bart Cuomo

bart@vailrealty.com

Describe your organization's impact in the community the past three (3) years:

Our event has enabled the Vail Valley to embrace the soldiers at Fort Carson, Colorado who put their lives on the line for the USA. Fort Carson is an infantry base, which means that soldiers stationed there are part of a combat division. The Huskies & Heroes event is a way for the Vail Valley to say "thank you" to the men and women who defend our freedom. The Battle Mountain Touchdown Club has enabled the High School football program to maintain a high level of quality equipment and coaching, which is vital to maintain the integrity of the program and the safety of our children.

The Battle Mountain Touchdown Club is a Colorado Non-Profit Corporation. The goal of the Club is to raise money to fund the grossly underfunded Battle Mountain Football program and youth football programs that are in need. The Club provides scholarships for less fortunate participants for football camps. The Club primary fundraiser is the Huskies & Heroes Golf Tourney in which the Event hosts soldiers stationed in Colorado who have engaged in combat duty abroad and their families. Over the last 9 years, we have hosted an average of nearly 40 military families each year and sponsored an average of 50 soldiers to play in our event.

Have coordinated (5) Golf tournaments for this cause. Expect 120 participants.

Best Buddies

Karl Berger

970-376-2253

windriver@vail.net

Describe your organization's impact in the community the past three (3) years:

Now that BMHS has been such a successful pilot program for our area, we are strongly reaching out again to all the schools and organizations, including the District Accountability Team. The goal is to have (BB) (peer friendships for life, mentoring, leadership development and job training) at each middle school, high school and CMC in our valley. This then automatically moves on to the adult programs. It takes nothing away from wonderful programs already established in our community, BB (providing peers) only accents these programs for (Eagle River Youth Collation, Small Champions, etc.,etc..) BB is beneficial for our whole community by training compassionate younger groups (peers) who then are accustomed to working with children with learning differences, it becomes a more inclusive community where everyone benefits from the experience. It has been proven over and over, that these young kids with learning differences are always with adults, (parents, teachers, adult volunteers, Para's, etc...) yet they need real friendships to learn, improve social skills and feel more comfortable with life in general, just like their peers. Most kids in our regular population just have a lack of knowledge and understanding therefore, (unfortunately), focus on the differences and not the likenesses. With BB that all goes away, The student officers (and a least one adult) of the Club are required to attend the BB Leadership Conference each summer for training and leadership skills - which filters down to the other students in the program and throughout the school (I took Becky Matsen, and two students from BMHS last summer.) It is a wonderful organization, and has been working successfully throughout the US and abroad since 1984.

While our charter within BMHS is relatively new, 1 year now, we are making very significant strides in our community. We have hosted a prom at the high school, working with dozens of newly made peers and their families, and reaching out every day to grow and improve within our community. The differences are already visible and heart warming for everyone involved. When a child in BMHS receives a call from their peer to go out and catch a movie, or just hang out, it is those moments and those friendships that make a difference forever in their lives. The leadership skills these peers receive can never be replaced and will always become a part of them, helping them to overcome the fears of social interactions and give them the confidence to move forward with their lives independently and successfully.

As is such the case with all new ventures of this kind, it is a lack of understanding, involvement and, as always, a lack of funding. The Vail Golf Course, with it's program, is very aware of these challenges. It is a wonderful program you offer to help local charities grow within the Valley. We would like to be a part of that growth, and we look forward to being an integral part of Vail for decades to come. Our program will grow and it will thrive, of that we are certain. You can help us make those strides, and your wonderful gift will go a long way to achieving those goals. Thank you for this opportunity and thank you for your consideration of Best Buddies.

Best Buddies is a non-profit, 501c3 organization dedicated to establishing a global volunteer movement that creates opportunities for one-on-one friendships, integrated employment and leadership development for people with intellectual and developmental disabilities.

The IDD community that Best Buddies serves, but is not limited to, includes those with Down syndrome, Autism, Fragile X, Williams syndrome, cerebral palsy, traumatic brain injury, and other non- diagnosed disabilities.

Best Buddies is the world's largest organization dedicated to ending the social, physical, and economic isolation of the 200 million people with IDD. For individuals within this community, Best Buddies helps them form meaningful friendships with their peers, secure successful jobs, live independently, improve public speaking, self-advocacy and communication skills, and most importantly, feel valued by society.

I would encourage everyone reviewing this application to visit the Best Buddies website for further information. BestBuddies.org

Have organized (0) golf events. Expect 80 participants.

Education Foundation of Eagle County (EFEC)

Jenifer Hammond

jeniferh@efec.org

970-471-4413

- E•f(ec) Distinguished Teacher Scholarship Awards is designed to reward and promote excellence in teaching in Eagle County by providing funding to public school educators who wish to continue study in specific subject areas to obtain advanced degrees or certification. Public K-12 teachers in Eagle County can apply with the requirement that they agree to remain in an Eagle County Schools teaching position for a minimum of three years following the completion of studies. Distinguished Teacher Scholarships are awarded at Evening of Stars.
- E•f(ec) Equity Grants - Every August principals or school communities can apply for grants. Since 2012 over \$150,000 has been granted providing primary literacy support, counseling services, teacher support services, and curriculum access.

The Education Foundation of Eagle County is a worthy recipient of the golf course donation because of the 6,500 students and 3,000 families we touch every day with our work in Eagle

County. The impact of the Vail Golf Club's golf donation would allow us to put on our Eagles fore Education golf tournament, and would help bridge the funding gap our teachers and schools experience, as Colorado funds K-12 public education 49th in our nation.

The Education Foundation of Eagle County is a nonprofit dedicated to funding strategic initiatives and programs for quality education in Eagle County, Colorado. Children spend 1,000 hours each year in a classroom. The purpose of the Education Foundation of Eagle County is to make specific and targeted recommendations to and to work in conjunction with Eagle County School District to retain our most qualified teachers, preserve staffing levels, maintain smaller class sizes, conserve and improve one on one teacher student ratios, and to protect vital programs and curricula that have been or are in danger of being reduced or eliminated.

Please learn more about the Education Foundation of Eagle County by visiting www.efec.org to make a difference in a child's education to be part of the funding solution by supporting our E•f(ec)tive events and programs: E•f(ec)tive Apple Awards, Evening of Stars, Project Funway, Summer School of Rock Day Camp & Benefit Concert, Eagles fore Education Golf Tournament, E•f(ec)tive Distinguished Teacher Scholarship Awards, E•f(ec)tive Grants, E•f(ec)tive Speaker Series, and Bots for Kids.

Have organized (3) Golf Tournaments at Red Sky Ranch. Expect 72 Participants.

VAIL RECREATION DISTRICT DIRECTOR REPORTS
April 14, 2016

GOLF MAINTENANCE

- Nordic Center closed after Sunday, April 3rd. We continue to groom trails though, when necessary, and excluding trails west of 1/9 loop. Trail conditions have deteriorated over the last week from warm temperatures and a lack of new snow.
- As of last week, all greens were cleared and re-treated with a fungicide for snowmold suppression. Since then they have been alternating between snow-covered and open. They continue to look healthy. If and when we stop seeing precipitation in the form of rain and snow, we will look at covering the greens to protect them from desiccation until we charge irrigation.
- Soliciting estimates from contractors to add drainage to some of the bird baths on the greens, as well as companies to remove sediment from our ponds.
 - Conversation with ERWSD on removal of sediment from ponds.
- Ordered three new utility vehicles, trading in three that are 7 years old.
- Cart path edger tool ordered and arrived last week. Looking forward to edging cart paths this year.
- Produced and forwarded information to TOV representative Greg Barrie, to use for a presentation last Thursday on Best Management Practices for Turf and Landscape care. The audience was comprised of local landscape companies, HOA's, and other property management entities. The focus was on the basics of BMP's, and with particular attention paid to protection of our waterways, specifically Gore Creek. I plan to follow up with TOV and ERWSD representatives to continue coordinating efforts in education and practices to protect Gore Creek and ultimately see the creek removed from the impaired waters listing.

GOLF OPERATIONS

No report given

SPORTS REPORT

- 170 kids signed up for youth soccer which kicks off next Monday (4/18). This is up about 20 kids from last season. We have (6) Under 8 teams, (4) under 10 teams and 65 kids in Micro soccer.
- T-ball program will also start on the 18th with approximately 20 kids.
- We are in the process of finalizing our Sports Authority partnership. With that partnership we are doing 2 in store events this week: Softball Signups on 4/13 and Youth Soccer uniform pick up on 4/14.
- We welcome our 2 new summer coordinators to the team: Rob Crawford and Jason Balera.
- Whitewater TOV permit and US Forest Service permit were both approved

- Beth's team raised \$6500 for Pink Vail and Joel's U11 boys' soccer team donned the Pink Jerseys in Colorado Springs and raised \$1500. It was great to support our partners at VVMC.
- Mountain Bike series registration is underway. The new online registration system is making the team registration much smoother for both ourselves and our customers.
- We have updated the Mountain Bike series categories based on participant feedback and have added Sport and Beginner categories in all of our Youth and Junior categories to help grow the sport.
- In our ongoing effort to promote trail stewardship, we have implemented a bonus point system to incentivize individuals in the mountain bike series to do trail work.
- Joel met with the Vail Valley Partnership and the Town of Vail regarding visiting international teams: Japanese (Youth baseball) and German (Pro Soccer), coming to Town and the fields this summer.
- Sports has initiated a weekly meeting with our Marketing team to keep the lines of communication open
- Two weeks until the first short track race

MARKETING

- The new VRD website launched on April 4, along with the new MaxGalaxy registration system. Launch went very smoothly with no bugs reported on the website and very few issues with MaxGalaxy registrations. Overall reception has been very positive and registration numbers and site visits were very strong the first week. We had over 125 individual online orders in the first week, and we also booked over 1,350 days of day camp through MaxGalaxy in the first week of registration. Website visits were up 57% YOY, and site users were up 45%. We also saw that people were spending more time on the new website (up 59%) and viewing more pages (115% increase in pages per session, 239% increase in page views overall).
- Trail running series postcards, sports camp guides and summer camp guides have been created and mailed.
- Press releases and emails were sent out for the trail running race series, softball league registration, youth t-ball, golf junior programs, new website and registration system launch, Nordic Center closing, summer camp announcements and Kids Adventure Games registration.
- Photos were posted on Facebook from the Shamrock Shuffle, and Jessie put together a video from the Easter Egg Hunt, featuring a GoPro point-of-view experience thanks to one of our 5-year-old participants who wore the camera during the event. Please check it out on Facebook or YouTube.
- The VRD was featured numerous times in the Vail Daily recently including coverage of the Easter Egg Hunt in the Easter feature story and a preview the day before, a full write up on the Trail Running series in the sports section, plus daily calendar events and a few Town Talk and "Top 2" events mentions as well. Jessie and Beth continue their weekly chat on Tuesday morning on air at KZYR, and Jessie also went on Ski Country to talk about the new website and registration system. Daily ads are also running on local radio stations.

DOBSON

- Staff is winding down ice operation and preparing for off season maintenance. With the increase in wear and tear from specials events, Yeti games, and regular programming the building is taking a beating. Staff plans to paint a large amount of the arena this spring along with some other things such as an overhaul on the refrigeration system, replacement of some door hinges, and replacement of the floor in front of the zambonie garage. Regular spring maintenance will include removal of the ice, cleaning of the glass and player's areas, and installation of new ice.
- We will finish the month of April with FBLA, and two Hispanic dances. We plan to open the arena June 6th with ice and a busy summer ahead.
- Jared, Andy, and Brian will be attending NARCE in Columbus, Ohio. We are getting Brian started with some formal education in the ice maintenance business along with continuing to expand our network

PARKS MAINTENANCE

- As the snow melts, the fields are looking good. We will be starting some programs in the middle of April.

COMMUNITY PROGRAMMING

Community Programming

- Traffic continued to be busy at Imagination Station with 5 to 10 families per day up through March. The last weekend day was Saturday 4/9. We will continue Monday through Friday until next December.
- Adult fitness continues as it has all season. AcroYoga finished 4/5. We will continue with Gentle Yoga, TRX and Aikido through the summer season.

KidZone

- Chad and Christian Kloser had a Nordic obstacle course the week of 4/6-7 with the PwrHrs kids. We will have one final session the week of 4/13-14 with whatever snow remains. Many thanks to the Nordic crew for the grooming they did for us!

Other

- We are not quite fully hired for summer staff, but we are close in all camps. Fortunately, our Pre Kamp Director and Teacher are returning for 2016. These difficult-to-hire positions are already covered!
- We have begun to plan summer programming. We have some new and interesting ideas to produce more revenue in 2016.
- The Easter Egg Hunt was a big success with just under 300 children.

Marketing/Photos (Tooting Our Own Horn)

- A Vail Daily writer came to the PwrHrs Nordic obstacle course on 4/6; we expect to see an article in the Daily.
- The website is up to date, the database is functioning, and reservations are coming in. We need to continue to spread the excitement about our summer offerings.

BUILDING MAINTENANCE/ F&B

No report given

GYMNASTICS

- The Level 7 Girls State Championship took place on April 1st in Colorado Springs and Vail gymnastics had two Individual State Bar Champions along with several other silver and bronze event titles. Davis Page took second in the All-Around and Addison Nothnagel took 4th in the All-Around which qualified them to the Regional Championships in Little Rock, Arkansas on April 22nd.
- Vail Gymnastics will host its annual spring show on Saturday, April 16th. New this year, the gymnastics center will host Green Elephant Juicery as a sponsor during the event. The juicery will donate 20 percent of their proceeds to the gymnastics program.
- The boy's competitive team who is now competing in affiliation with Pinnacle Gymnastics have all qualified to the Region 3 championship in their respective levels. 5 Boys will travel to Colorado Springs in April for the Regional Championship. These 5 boy's train at Vail Gymnastics 2 to 3 days per week.