

VAIL PARK AND RECREATION DISTRICT
d/b/a VAIL RECREATION DISTRICT
BOARD OF DIRECTORS

5:00 P.M.
Thursday, July 12, 2012
Town of Vail, Council Chambers
AGENDA
REGULAR MEETING

1. Call to Order
2. Approval of June 28, 2012 Minutes
3. Public Input of Items not on the Agenda
4. Vail Golf Club Guest Survey Report for June – Ms. Jamie Gunion and Ms. Alice Plain
5. Review of Recreation Subcommittee Regarding 18th Hole at the Vail Golf Club – Mr. Mike Ortiz
6. Executive Director Input
7. Board Member Input
8. Adjournment

RECORD OF PROCEEDINGS

Minutes of the Regular Meeting Of the Board of Directors

Vail Park and Recreation District dba Vail Recreation District June 28, 2012

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on June 28, 2012, at 5 p.m., at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT
 - 1.1. Joe Hanlon, Rick Sackbauer, Ken Wilson and Jeff Wiles. Bill Suarez
2. MEMBERS ABSENT AND EXCUSED
 - 2.1. None
3. STAFF PRESENT
 - 3.1. Mike Ortiz, Scott Todd, Scott O'Connell
4. OTHERS PRESENT
 - 4.1. Dale Bugby, Stephen Connolly, Rol Hamelin, Colleen McCarthy and several other members of the community.
5. CONSULTANTS PRESENT
 - 5.1. Eric Weaver, Robertson & Marchetti, P.C.
6. CALL TO ORDER
 - 6.1. Director Hanlon called the meeting to order.
7. APPROVAL OF MINUTES
 - 7.1. By motion duly made and seconded it was unanimously RESOLVED to approve the minutes of the June 14, 2012 Regular Board meeting and June 21, 2012 Special Meeting as presented.
8. PUBLIC INPUT OF ITEMS NOT ON THE AGENDA
 - 8.1. None
9. VAIL GOLF CLUB AND NORDIC REDEVELOPMENT TIMELINE PRESENTATION

RECORD OF PROCEEDINGS

Vail Recreation District June 28, 2012 Meeting Minutes

- 9.1. Mr. Mike Ortiz presented a timeline that detailed the process of the renovation of the Vail Golf Club/Nordic Center. Included in the presentation was information on the Borne Engineering Study, Vail Golf Club Master Plan, Town of Vail Conference Center Fund Reallocation Process and Realignment of the 18th Hole at the Vail Golf Club.
- 9.2. Borne Engineering
 - 9.2.1. The 2006 Borne Engineering study helped define how to proceed with funding capital needs of Town of Vail-owned, VRD managed facilities.
 - 9.2.2. During the study, Borne Engineering identified retaining walls on holes three and seven had life-safety issues.
 - 9.2.3. In 2006, the VRD also had Collins, Cockrel & Cole engage Holme Roberts Own to identify deed restricted covenants regarding the Vail Golf Club/Nordic Center parcel/Pulis agreement, which states the golf course land may only be used as recreation and open space in perpetuity.
 - 9.2.4. Following results from the Borne study, the VRD and TOV agreed to hire a golf course architect to redesign holes three and seven to repair/replace the retaining walls.
- 9.3. Master Plan Process
 - 9.3.1. In 2009, the VRD began moving through the golf course master plan process and hired Phelps-Atkinson Design to work on the master plan. In redesigning the holes, the master plan included removal of the retaining walls on holes three and seven, which were then repaired to address the life-safety issues.
 - 9.3.2. The VRD completed a land-use study and driving range flood plain analysis to investigate a clubhouse remodel to increase function, decrease operational costs and increase revenue.
 - 9.3.3. The VRD reviewed moving the clubhouse to the existing driving range and using existing site for an events center, as well as moving the driving range to the existing hole 10 to create a drivable Par 4 with alterations to hole 10.
 - 9.3.4. Through the master plan process the VRD created another five acres of potential available land.
 - 9.3.5. The VRD also researched the potential for a remodel of the clubhouse to be paid for by a VRD bond issue.
 - 9.3.6. The TOV investigated parking at Ford Park as part of the research and relocation of the Vail Tennis Center to areas at the Vail Golf Club. It was decided there were better sites to relocate the Tennis Center.
 - 9.3.7. The VRD concluded that it was cost-prohibitive to move the clubhouse and moving the clubhouse could present life-safety issues in relation to errant golf balls from the driving range.
 - 9.3.8. In 2009, the VRD reviewed several master plan concepts to enhance Nordic and golf operations. Concepts included housing opportunities,

RECORD OF PROCEEDINGS

Vail Recreation District June 28, 2012 Meeting Minutes

maintenance center, new tees, new putting green and practice areas and other projects throughout the course.

9.3.9. During the presentation, Director Wilson explained that the Town of Vail owns the building and it is the decision of the town on how to modify the premise.

9.3.10. During the master plan process, the VRD began planning for a \$500,000 annual decrease in property taxes beginning in 2010.

9.3.11. In 2010, a draft master plan was presented to the VRD Board, followed by an open house for the public to view the master plan.

9.3.12. During the open house, a realigned 18th hole, as a Par 4, was presented to the public. The VRD Board informally approved using the master plan as a working document.

9.4. Conference Center Fund Reallocation Process

In 2010, the VRD began working with the TOV on the Conference Center Fund Reallocation Process.

9.4.1. The VRD reviewed multiple reports and studies, met with Town of Vail, Vail Valley Partnership, operators of similar other venues and began discussion on how viable a special events venue would be at the Vail Golf Club.

9.4.2. During this process, the VRD also began planning for another decrease in property tax collections to total \$750,000 annually through 2014.

9.4.3. The VRD presented to the Vail Town Council, in March, concepts and economic impacts of a special events venue at the golf club.

9.4.4. \$3.5 million was approved by the Vail Town Council to be used for the remodel of the Vail Golf Club to include a multi-use community room. The VRD approves an additional \$1 million to the projects, should the Conference Center Reallocation ballot measure pass in November.

9.4.5. Voters overwhelmingly approved use of the Conference Center Fund reallocation in November 2011 for three projects consisting of the clubhouse remodel, Ford Park renovations and amphitheater renovations.

9.5. Realignment of the 18th Hole

9.5.1. Following the November election, the VRD staff recommended to the VRD Board to pursue realignment of the 18th hole, should the clubhouse renovation require additional parking and event space.

9.5.2. In January 2012, realigned 18th holes concepts were presented to the VRD Board. In February, the VRD Board discussed the pros and cons of realigning the hole.

9.5.3. The VRD then hired consultants to research safety of errant driving range balls if the 18th hole moved east of the current clubhouse. The consultants determined that should the 18th green be moved, it would result in safety issues.

RECORD OF PROCEEDINGS

Vail Recreation District June 28, 2012 Meeting Minutes

- 9.5.4. The VRD continued researching concepts for the 18th hole that would reduce safety issues and accommodate an enhanced playing hole. The VRD Board reviewed five concepts for a realigned 18th hole. Concept D was reviewed with the 18th hole being realigned as a drivable Par 4 with options. This was also considered to be a safe location by the safety consultants.
- 9.5.5. In March, the VRD Board approved Concept D at \$359,000 to be funded through the Conference Center Reallocation fund. It was approved as an option to accommodate the multi-use community space/parking needs if required by the Town. Pros and Cons of the approved realigned hole included:
- 9.5.5.1. Pros: Flexibility, lower cost to construct, memorable and unique and it will be safe. It also allowed for additional green space that could be used for recreational opportunities such as snag golf/putting, bocce ball, croquet and more, plus weddings, business outings, etc.
- 9.5.5.2. Cons: Distance from the green to the clubhouse, approximately 150 yards.
- 9.5.6. Mr. Ortiz reviewed where information was shared including town meetings, annual reports, email blasts and an invite to view the new 18th hole.
- 9.5.7. In April, the town began moving through the rezoning process and sent notification to adjacent land owners. The rezoning was approved by the Planning and Environmental Commission in May to rezone the clubhouse area from recreation to general use to accommodate an increase in building height. The Vail Town Council reviewed the rezoning in June and will review the rezoning again at its July 3 meeting.
- 9.6. Moving Forward
- 9.6.1. VRD staff is recommending moving forward with the current design process and realignment of the 18th hole as designed by Phelps-Atkinson.
- 9.6.2. Pending Vail Town Council review, the VRD will begin construction on the 18th hole as early as Aug. 6 install turf so there is a playable 18th hole next spring. Also continue working with the town on design concepts of the remodel, should the council move forward.
- 9.7. Director Wilson asked for explanation rezoning of the clubhouse from recreation to general use as it relates to the Pulis deed. Mr. Ortiz explained that the Pulis agreement supersedes any zoning at the golf course and that the land must be used for recreation or open use in perpetuity.
- 9.8. Director Suarez informed the public that the presentation was to show how much due diligence has been done to get to where the VRD is at today. This process has been underway for some time and the VRD has been putting a lot of time and energy into the projects.

RECORD OF PROCEEDINGS

Vail Recreation District June 28, 2012 Meeting Minutes

- 9.9. Director Hanlon read a letter to be shared with the Vail Town Council. This letter was a request made during the Executive Session during the special meeting on June 21.
- 9.10. Director Hanlon offered opportunities for public comment.
- 9.10.1. Dale Bugby shared his opinions stating that the process dates back to bad hole designs from 2009, but realistically dates back to January 2012. He stated that the danger zone doesn't seem realistic as he has never been hit by a ball on hole 18. He offered that the new tee box on 18 will be unsafe in relation to hole 17. He said the process has been fast and that the master plan process is to accommodate events instead of golf. This process should be for improvement to the golf course and not for an event center. He expressed disappointment in the VRD for a lack of consideration to the homeowners that are adjacent to the 18th hole. The special event area, according Mr. Bugby, is not a priority for the golf course and designs in 2009 do not talk about the event space. There is a need for parking and Mr. Bugby stated that there is no space. He suggested taking the allocated money for the 18th hole and use it to improve other areas of the golf course. He expressed that a "circus tent" on the 18th hole is wrong. He spoke about the Real Estate Transfer Tax money and that it should be used for open space and recreation and not for an event center. He stated that the finish hole now is near the clubhouse and is one of the reasons people enjoy sitting and enjoying a beverage on the deck. By moving the hole, he stated it will ruin the experience for the golfers. He spoke about notification process and stated that until the 18th hole signage went up in May, no one knew what was going on. He questioned why the VRD would spend money looking at the master plan instead of using money to improve the golf club. He requested the community attend the July 3 Vail Town Council meeting.
- 9.10.2. Mr. Rol Hamelin stated that a lot of work has been put into the project. He explained that looking at safety of errant golf balls seemed like a lot of money to be spent on nothing. He questioned the ability to have 50-60 events that could take place at the new events space. He questioned whether the net could be raised to address the safety concern and working with the rangers to address those who hit over the net.
- 9.10.3. Ms. Colleen McCarthy, former VRD Board member, commended the VRD for repairing the relationship with the Town of Vail, but stated it is a responsibility of the board to protect tax payers and recreation and not to be in special events. According to Ms. McCarthy, the VRD does not do well with special events, but does well with recreation. She said there are other facilities that are available for events. She questioned how much money the project will cost to change all these golf holes when you start changing one hole.

RECORD OF PROCEEDINGS

Vail Recreation District June 28, 2012 Meeting Minutes

- 9.10.3.1. Mr. Wilson explained only the 18th hole is proposed as part of conference center fund reallocation.
- 9.10.3.2. Mr. Weaver reviewed the budget for the proposed remodel. He explained the VRD pays the Town of Vail a recreational fee, which is set aside by the town to be used for new recreation capital needs. These accumulated fees, along with the town reallocating upcoming maintenance costs, the conference center fund reallocation, plus the VRD's contribution to the project will all combine to cover the costs. The other proposed changes to the golf course are being put on hold to focus on the remodel.
- 9.10.3.3. Ms. McCarthy said if the same due diligence done on holes three and seven were done for 18th hole, there may be no issues. She asked the board regarding why hole 3 forward tee was rebuilt the way it was.
- 9.10.3.4. Director Wilson explained that all tees were changed, not just the forward tee on hole three.
- 9.10.3.5. Ms. McCarthy questioned the viability of having a successful restaurateur. She also expressed disappointment in the VRD Board for not standing up for the property tax payers of the VRD.
- 9.10.4. Mr. Stephen Connolly said there is no doubt that a lot of work has been done on the project. He questioned whether the VRD Board "loved" the plan and whether if possible, could the VRD scrape the building. He questioned the budget and said nowhere in the election language was it stated what had to be spent on what projects. He explained he was adamantly against the three plans for the reallocation of the conference center fund. He suggested the VRD Board should have requested more money for the clubhouse and not for renovation of the Ford Park upper bench. He suggested redeveloping the restroom at the Ford Park fields instead of just "fixing" the clubhouse. He questioned why the town and VRD are just "patching" the facility. He also questioned the need for additional parking to accommodate events. He suggested managed parking plan. He questioned when events are going to occur.
- 9.10.4.1. Mr. Weaver explained that the events were spread throughout the year. It would be operated as a year-round venue.
- 9.10.5. Mr. Connolly questioned the amount of seating for the restaurant and why there can't be a successful restaurant at the Vail Golf Club, similar to Vista at the golf course in Arrowhead.
- 9.10.5.1. Mr. Ortiz explained that 40 indoor seats and 20 outdoor seats are anticipated for the renovated grill. The plan separates the golfers grill from the event space so that unlike now, golfers will not be shut out during a special event. Mr. Ortiz also stated that municipal golf course restaurants operate much differently than private golf clubs where member dues subsidize the food and beverage operations.

RECORD OF PROCEEDINGS

Vail Recreation District June 28, 2012 Meeting Minutes

- 9.10.6. Mr. Connolly questioned the Aug. 6 starting date and communication. He suggested the VRD Board make phone calls as Vail is a small town and it's easy to communicate. He explained that he felt the project is rushing and that if there is a potential to give the project more money and parameters the project can move forward more successfully. He questioned the desired result of the letter from the VRD Board to the Vail Town Council.
- 9.10.6.1. Director Hanlon and Wiles explained that the letter is to support the Vail Town Council as they move forward. The VRD is a tenant and as part of the lease agreement, the VRD operates the programs out of the facilities, which they owned. The town has the option to modify the premise.
- 9.10.7. Ms. McCarthy commented on the tenant/landlord relationship and that the Vail Town Council relies on the VRD Board as the experts in recreation. She said the VRD's job is to protect VRD residents and that if the VRD Board cannot stand up, they should step down.
- 9.10.8. Mr. Bugby reviewed the letter to the Vail Town Council and when the letter was created following the Special Meeting. He questioned the validity of open meetings for the public. He stated the only reason people learned about the project was the rezoning process. He requested the VRD Board save the golf course.
- 9.10.8.1. Director Hanlon explained on June 21 the VRD Board met with their attorney and following the meeting the letter to the Vail Town Council was created.
- 9.11. Director Hanlon requested board member input.
- 9.11.1. Director Sackbauer stated he reviews the project as a business decision when looking at the upcoming decrease in property tax of \$750,000 annually. He said it is an opportunity for the VRD to get a new clubhouse and that the event center has the potential to be very profitable. He looks forward to the process to make the golf operations functional and the events center successful.
- 9.11.2. Director Wilson explained the VRD Board has been working diligently and that there have been many meetings and opportunity for public comment. He explained that in November of 2011, the ballot issue was passed by 80 percent of voters, which included a clubhouse remodel and a multi-use community room. Because this was a conference center fund reallocation process, the clubhouse is being piggy-backed on a project the town was willing to move forward with this in order to complete the community space. He said he plays golf often and he would never do anything or make decisions that would damage the experience at the Vail Golf Club. The VRD has been presented with an opportunity to get a new clubhouse, and as a board, he stated they made what they think is the best decision for the community. He also commented that the VRD is looking out

RECORD OF PROCEEDINGS

Vail Recreation District June 28, 2012 Meeting Minutes

for the golfers and have gone through many processes to create the best 18th hole they can should they Town of Vail move forward with the remodel/event center. The VRD has done its homework, been diligent and has kept the golfer's interest in mind while working through the process. He also stated that he has also heard from many others including businesses owners, hotel operators, restaurateurs who are excited about this project.

- 9.11.3. Director Wiles also echoed Director Wilson's comments and that he is looking out for the golfers and the golf course. Given the facts, information and dollars presented to the VRD board, he stated the board has made a decision to move forward with what is the best plan. If the Vail Town Council chooses to not move forward with 18th hole, the VRD will work with them to make the best choice and decision.
- 9.11.4. Director Suarez explained he joined the VRD to affect change and get involved and provide his input to what is taking place, at the golf club and at Ford Park. He commended everyone for showing up and if the public has strong feelings, he encouraged them to come in and express their feelings. He encouraged the public to come to the Vail Town Council meetings as the VRD and Town move through the process.
- 9.11.5. Ms. McCarthy questioned when the VRD Board received input. She stated that the VRD board made a decision with no input.
- 9.11.5.1. Director Wilson stated not all input is stated during a board meeting but talking to the public while out in the community. He stated he has received input throughout the process, even before the November election.
- 9.11.5.2. Mr. Mike Ortiz explained that other community boards, such as the VLMDAC and VEAC also provided feedback on the process.
- 9.11.5.3. Ms. McCarthy explained again, the VRD Board is to represent the community, not other boards. She stated board meetings are the forum to state feedback, not at the golf course when playing a round of golf.
- 9.11.6. Director Hanlon explained there has been a lot of time taking consideration into the projects. The VRD is constrained to parameters to the project for both site work and other matters. He expressed support of the plan.
- 9.11.7. Upon a motion duly made and seconded it was unanimously RESOLVED to approve the letter to be sent to the Vail Town Council.
- 9.11.7.1. Mr. Bugby expressed his objection as he did not feel the letter was specifically listed on the agenda.

10. PRESENTATION OF GOLF AND SPECIAL EVENT CENTER FOOD AND BEVERAGE OPERATING PLAN

- 10.1. Mr. Weaver reviewed an operating budget proposal for the golf course grill, Ford Park, Dobson and the proposed event center. The proposed budget is

RECORD OF PROCEEDINGS

Vail Recreation District June 28, 2012 Meeting Minutes

conservative. Regarding revenues, the budget is proposed for 60 events with an understanding that there will be limitations on what can be held because of golf operations. The proposed rental fees will be lower than Donovan Pavilion because of the size, limited parking, and the VRD will sell the liquor at the facility. Mr. Weaver explained the VRD will not be operating food service in the event center due to the inadequate kitchen size to operate both an event center and golf course restaurant. For smaller events, up to 60 people, the VRD does have the opportunity to service both the golf course restaurant and event center. Between rental and alcohol sales the event center could provide an additional \$370,000 in revenue and a \$137,000 profit.

- 10.2. Regarding Dobson Ice Arena, Mr. Weaver stated the VRD could do more food and alcohol sales and operate it at a break-even level while seeking to grow revenue from increased program participation.
- 10.3. At Ford Park, the VRD would offer food and drinks with snack shop operations during both large events and during some evening programming such as softball.
- 10.4. Overall, Mr. Weaver is anticipating \$175,000 in revenues for Ford Park, golf course and Dobson Ice Arena.
- 10.5. Related to payroll at the event center the VRD will consider hiring a fulltime events sales person and fulltime and food and beverage manager, plus a seasonal full time chef and assistant during the summer. The remaining staff will be hourly. There are advantages of having a contract or VRD employee and staff is continue to research whether outsourcing or having a staff person on hand is the best option.
- 10.6. At Dobson Ice Arena, the VRD can utilize existing staff to operate the F&B.
- 10.7. Not counting the Events Center, Mr. Weaver anticipates the F&B at Dobson, golf course and Ford Park will produce a \$67,000 loss, however the level of service to customers will increase dramatically which will help with program participant numbers. When combined with the events center, the annual profit would be approximately \$77,000.
- 10.8. Director Wilson questioned the other VRD Board members if they were comfortable with the proposed budget.
 - 10.8.1. Director Sackbacker stated that he appreciated the conservative budget, but properly designed with the right components there is a potential for a better payback than the proposed budget. He stated he believed it continues to be a good business decision to avoid increasing programming fees and other options.
 - 10.8.2. Director Suarez also stated that he believed it was a conservative budget. He questioned the \$750,000 decrease in annual property tax collections and where the VRD is compared to 2005-2006. Mr. Weaver explained that the tax collections will be similar to 2003 levels. Mr. Weaver explained when he began working with the VRD there was \$14,000 in the reserves. The increase in property taxes from 2007-2010 allowed the VRD to build the

RECORD OF PROCEEDINGS

Vail Recreation District June 28, 2012 Meeting Minutes

reserves back to a necessary level. Now the VRD is preserving a capital budget and running the same operations on smaller dollars while maintaining a capital fund.

- 10.9. Mr. Weaver explained the reduction in property tax collections equates to nearly a 25 percent decrease in the VRD's tax revenues. He explained with the \$1 million investment into the clubhouse renovation, the reserves will remain at \$1.5 million, a portion of which is reserved for TABOR and the Dobson bonds.
- 10.10. Director Sackbauer explained the VRD is operating the same programs with this budget decrease. He stated he hopes the VRD does not have to reduce staff or programming and to continue providing valuable programs. Staff has worked very hard to get the reserves to \$1.5 million.
- 10.11. Director Wilson also stated the VRD Board has been diligent and that with the partnership with the Town of Vail many projects have been completed. The VRD now has a lease agreement that better delineates the costs of what is spent to keep facilities up to date. He said it has been a great relationship.

11. MAY 31, 2012 FINANCIAL REPORT

- 11.1. Mr. Weaver reviewed the income statement and the VRD is \$120,000 favorable as of May 31, 2012. The variance primarily relates to early property tax collections, as well as the early opening of the Vail Golf Club. Youth Services has had a great year of filling up the camps. The Sports Department is doing well with the additional events, plus the Columbia sponsorship, which helped by not having to buy shirts for each race. On the expense side, he explained there are overages on personnel changes, golf maintenance is \$19,000 over budget because of timing from opening the golf course early. By the end of the year, he is anticipating the VRD will finish with \$1.5 million in reserves. Specifically to the clubhouse, the VRD is putting in \$1.15 million, budgeted as 950,000 in 2012 and \$200,000 in 2013, which includes the capital dollars that were anticipated for maintenance. The Town of Vail is also investing nearly the same amount into the project.

12. RAW WATER USAGE AGREEMENT WITH EAGLE RIVER WATER AND SANITATION DISTRICT FOR FORD PARK

- 12.1. Mr. Weaver explained that several years ago ERWSD installed a raw water system in Ford Park so the VRD could utilize the water. The ERWSD has offered the VRD to buy out the portion of the system at roughly \$170,000. If the VRD moves forward with it, the VRD receives a significantly reduced water rate. If the VRD were to continue to pay a higher rate and not purchase the system rights, it would take 21 years before the VRD would see a lower water rate. On average the VRD would save about \$14,000 per year with an ROI of 10 years if they purchased the system. The project has been budgeted for in 2012. Now that Ford Park is not planned to be artificially turfed as part of the planned renovation, it

RECORD OF PROCEEDINGS

Vail Recreation District June 28, 2012 Meeting Minutes

was Mr. Weaver's recommendation to move forward to purchase the raw water system.

- 12.2. Director Sackbauer suggested that it is a business decision of a 10 year pay back versus a 21 year pay back.
- 12.3. Mr. Weaver will have the attorney look over the agreement and then move forward.
- 12.4. Upon a motion duly made and seconded it was unanimously RESOLVED to approve the agreement, subject to attorney review and revision.

13. EXECUTIVE DIRECTOR INPUT

- 13.1. Mr. Scott O'Connell provided an overview of the Directors Report.
- 13.2. Golf maintenance has voluntarily reduced irrigation in some areas in order to be proactive for the summer.
- 13.3. Golf operations will go into peak season June 29 and will continue through September. Youth programs at the Vail Golf Club have been extremely successful to include the new PGA Tour program.
- 13.4. The Davos Dash had 238 adult riders, and over 40 youth riders for the largest Davos race in history. 560 teams participated in the annual King of the Mountain Volleyball Tournament. The Warrior Lacrosse Tournament begins June 30.
- 13.5. Youth Services programming is filled through July with some spots available in August.
- 13.6. The Parks Department is preparing for all the events and prepping the fields as best possible.
- 13.7. Building maintenance department continues to be very busy.
- 13.8. Director Hanlon questioned what Pickle Ball is. Mr. O'Connell explained it is a modified/miniature version of tennis. There are smaller rackets, a smaller ball and played in a much smaller area. Equipment is available on a first-come, first-served basis at Booth Falls. Contact the Tennis Department for more information.

14. BOARD MEMBER INPUT

- 14.1. Director Sackbauer commended the golf maintenance staff for the incredible conditions at the Vail Golf Club. He reminded the public it is a no smoking golf course due to the current fire restrictions. Mr. O'Connell explained No Smoking signage has been placed at the golf course, volleyball courts and other facilities.
- 14.2. Director Wilson commended his fellow board members for their work, diligence and doing what is best for the community and their needs. The VRD continues to make the best decisions for the VRD and community.
- 14.3. Director Wiles stated that he is hoping the monsoonal season arrives soon. He hopes that the fire restrictions do not impact the VRD's recreational world and that Vail is open and running.
- 14.4. Director Suarez also stated that he is fielding calls questioning the fires in Colorado. He thanked the public that provided input and hopes that if their

RECORD OF PROCEEDINGS

Vail Recreation District June 28, 2012 Meeting Minutes

passionate about recreation they continue to voice their opinion. He also commented about parking at Ford Park. He requested the board review the parking and how the VRD can help accommodate users who leave and return with space available and are being charged twice. Director Wilson questioned the VRD's parking agreement with the Town of Vail.

14.4.1. Upon a motion duly made and seconded it was unanimously RESOLVED to support Director Suarez in working with the town of Vail on the parking challenges at Ford Park and to reevaluate and reconsider charging users twice in one day, if space is available.

14.5. Director Hanlon agreed with all the board members and the board is doing the right things in the name of recreation. He is proud of how well the VRD's youth programs are doing. He thanked the staff for taking care of our guests.

14.6. The VRD Board also tabled the discussion regarding the "75" Year and Older Pass Program at the Vail Golf Club to its next meeting.

15. ADJOURNMENT

15.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

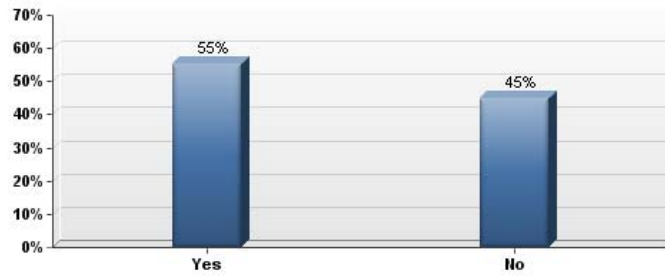
Respectfully Submitted,

Jamie Gunion
Secretary to the Meeting

2012 VGC Guest Feedback Report

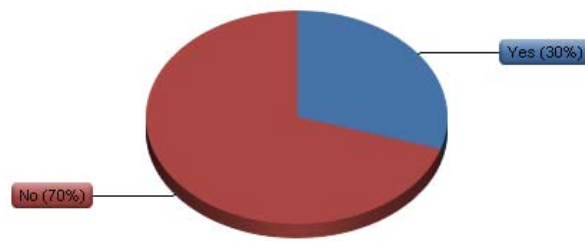
Last Modified: 07/09/2012

Are you an Eagle or Summit County Colorado Resident?



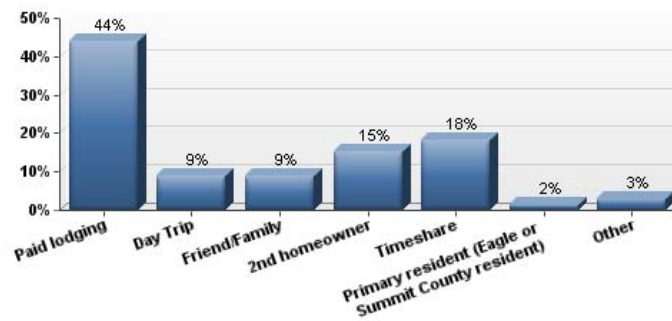
#	Answer	Bar	Response	%
	Total		147	

Are you a Season Pass/Card Holder at the Vail Golf Club?



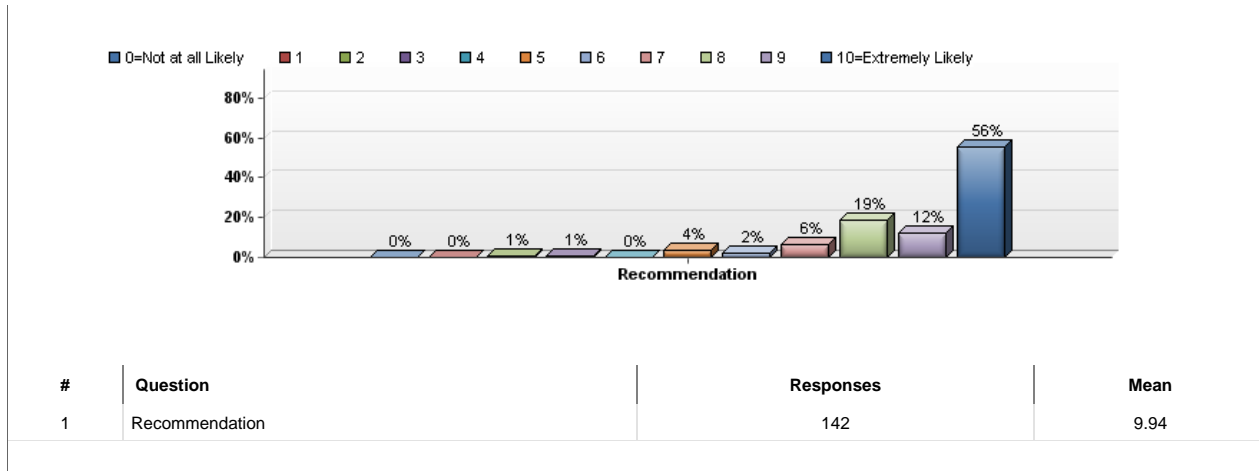
#	Answer	Bar	Response	%
	Total		147	

What type of accommodations did you use during this visit?

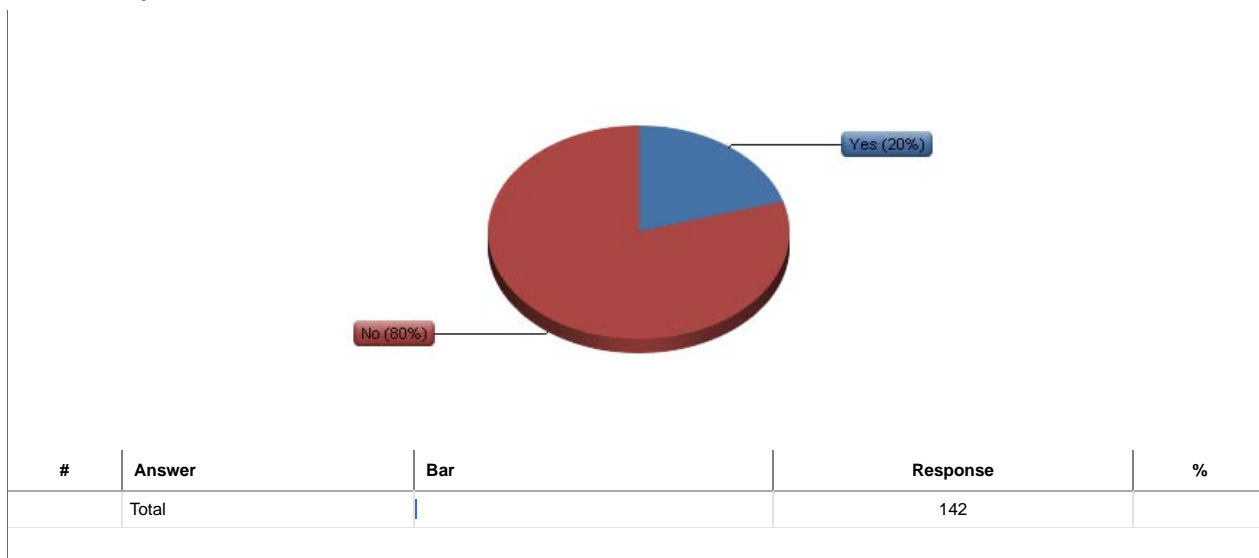


#	Answer	Bar	Response	%
	Total		66	

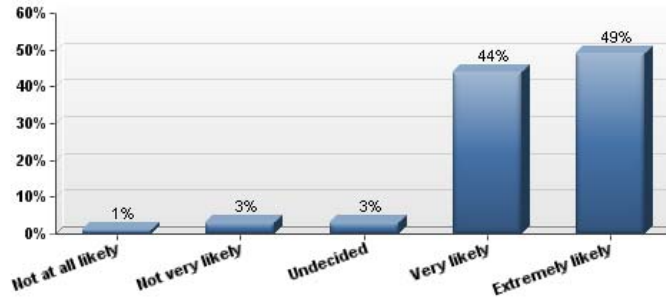
On a scale of 0 to 10, where 0=Not at all likely and 10=Extremely likely, how likely are you to recommend the Vail Golf Club to a friend or family member?



Was this your first visit to this course?



If you are in the area, how likely is it that you will play another round at the Vail Golf Club in the future?



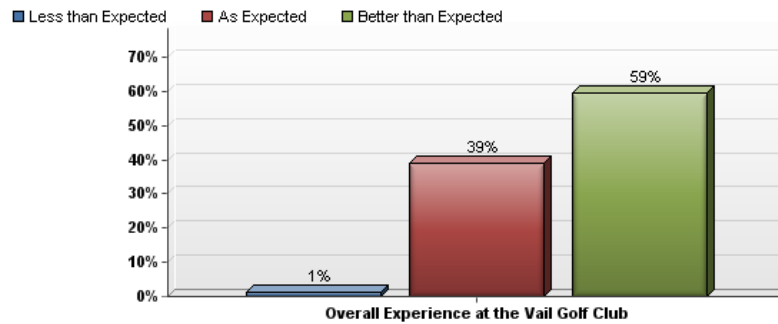
Statistic

Value

Total Responses

98

Overall Experience



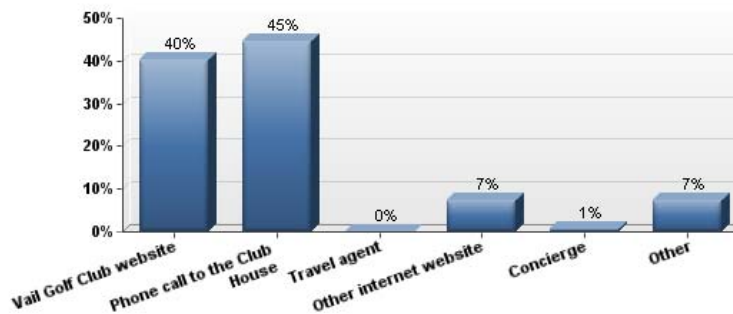
Statistic

Overall Experience at the Vail Golf Club

Total Responses

138

How were your reservations made?



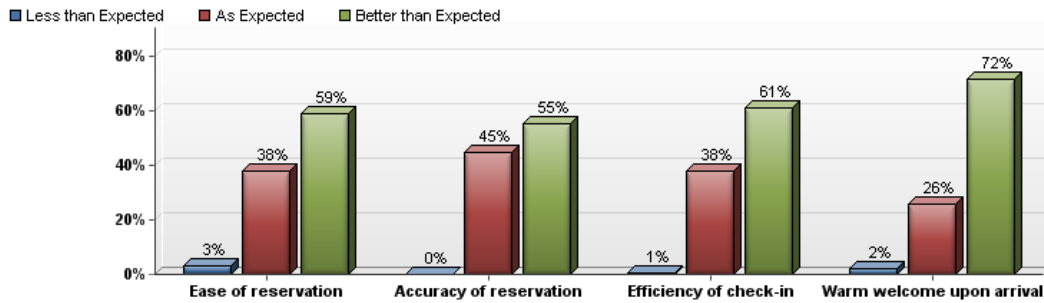
Statistic

Value

Total Responses

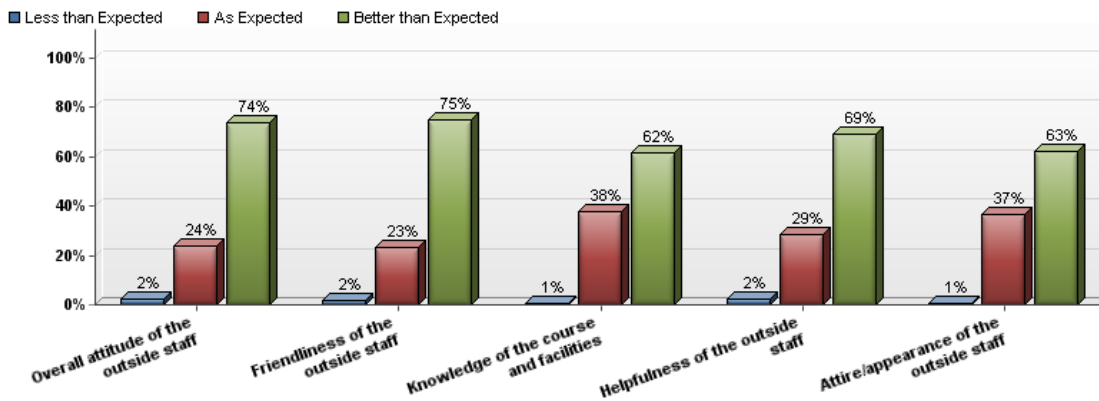
137

Reservations and Check In



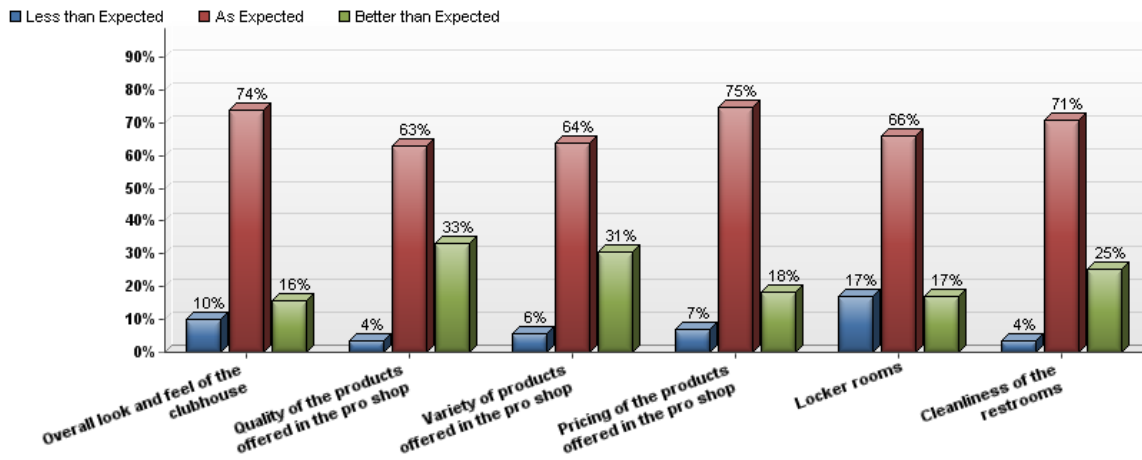
Statistic	Ease of reservation	Accuracy of reservation	Efficiency of check-in	Warm welcome upon arrival
Mean	2.56	2.55	2.60	2.69
Total Responses	129	127	129	131

Outside Staff



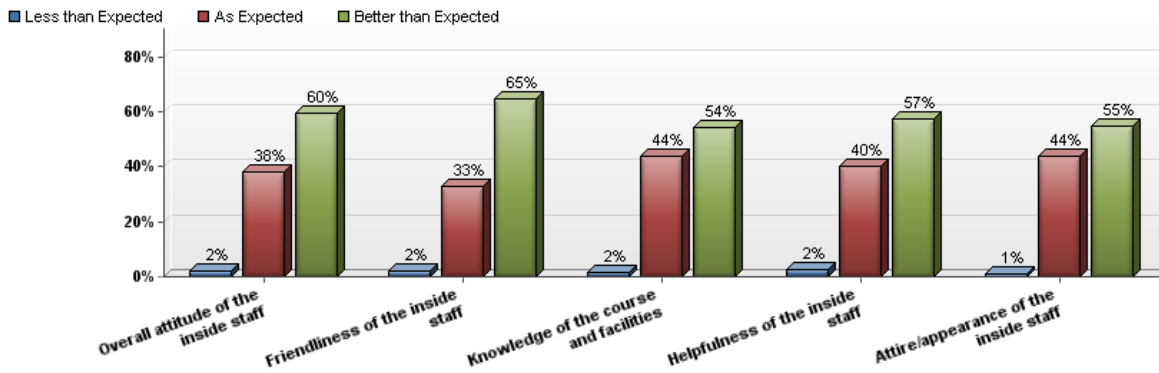
Statistic	Overall attitude of the outside staff	Friendliness of the outside staff	Knowledge of the course and facilities	Helpfulness of the outside staff	Attire/appearance of the outside staff
Mean	2.72	2.73	2.61	2.67	2.62
Total Responses	130	128	125	126	128

Clubhouse



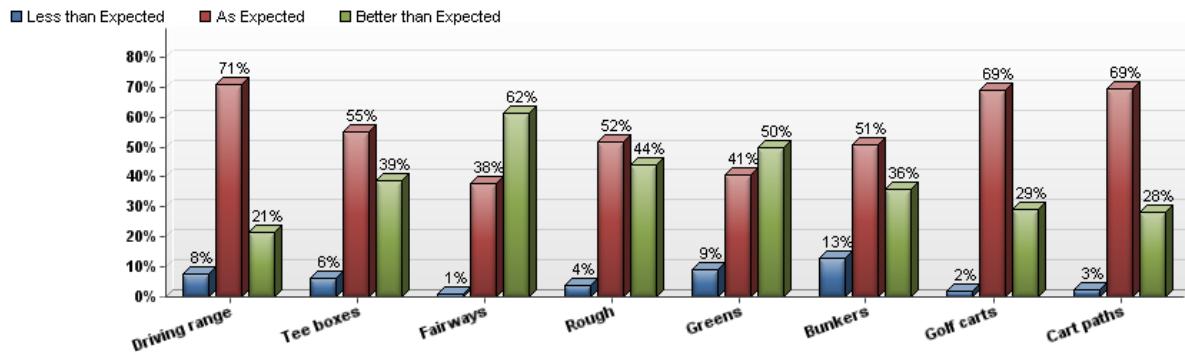
Statistic	Overall look and feel of the clubhouse	Quality of the products offered in the pro shop	Variety of products offered in the pro shop	Pricing of the products offered in the pro shop	Locker rooms	Cleanliness of the restrooms
Mean	2.06	2.30	2.25	2.12	2.00	2.22
Total Responses	127	111	108	103	53	110

Inside Staff



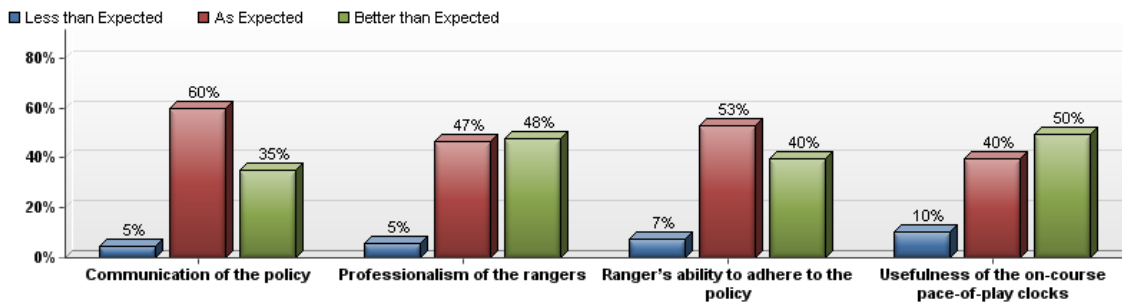
Statistic	Overall attitude of the inside staff	Friendliness of the inside staff	Knowledge of the course and facilities	Helpfulness of the inside staff	Attire/appearance of the inside staff
Mean	2.57	2.62	2.53	2.55	2.54
Total Responses	131	130	116	124	127

Course Conditions



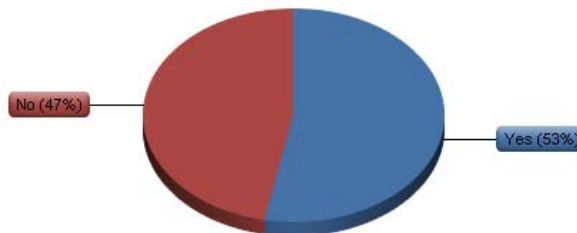
Statistic	Driving range	Tee boxes	Fairways	Rough	Greens	Bunkers	Golf carts	Cart paths
Mean	2.14	2.33	2.61	2.40	2.41	2.23	2.27	2.25
Total Responses	117	131	130	129	130	130	103	114

Pace of Play Policy



Statistic	Communication of the policy	Professionalism of the rangers	Ranger's ability to adhere to the policy	Usefulness of the on-course pace-of-play clocks
Mean	2.30	2.42	2.33	2.39
Total Responses	125	128	123	125

Did you visit the Happy Valley Grill or Halfway House during your round?

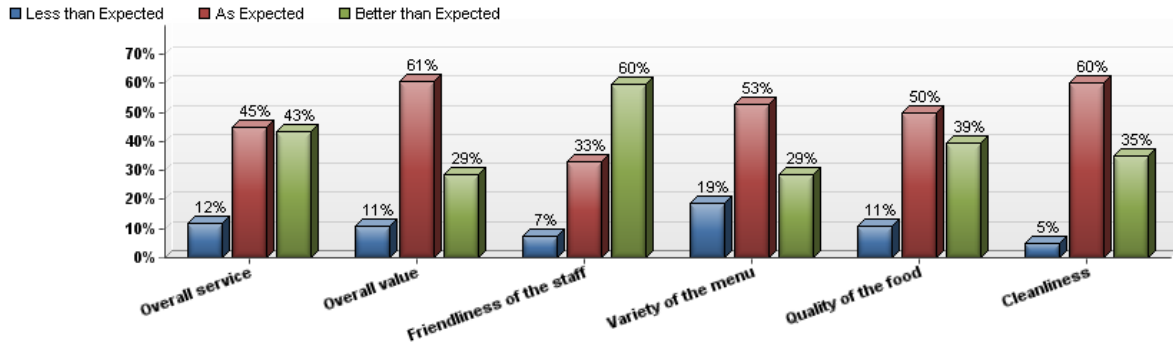


Statistic

Value

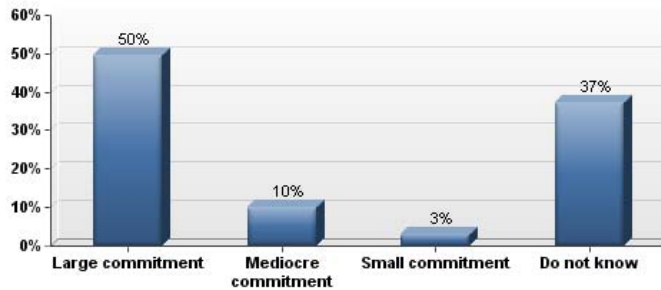
Statistic	Value
Total Responses	132

Happy Valley Grill/Halfway House



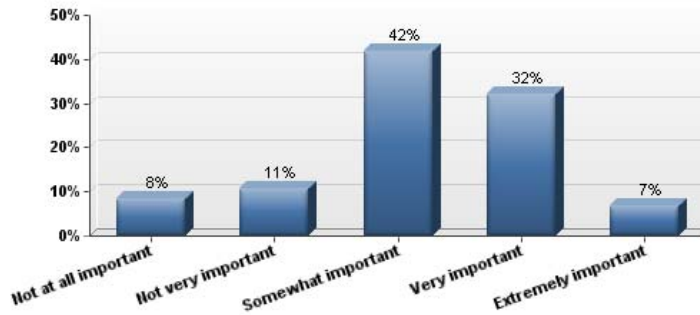
Statistic	Overall service	Overall value	Friendliness of the staff	Variety of the menu	Quality of the food	Cleanliness
Mean	2.31	2.18	2.52	2.10	2.29	2.30
Total Responses	67	66	67	59	56	63

What level of commitment do you believe this golf course makes towards environmental sensitivity?



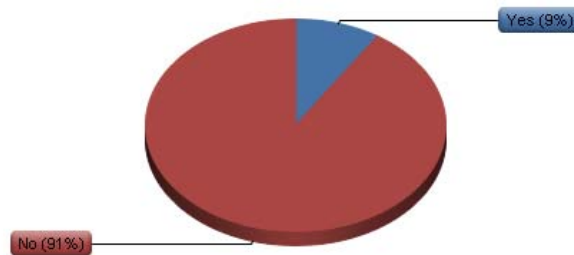
Statistic	Value
Total Responses	129

How important is it that the golf course you choose is environmentally sensitive?



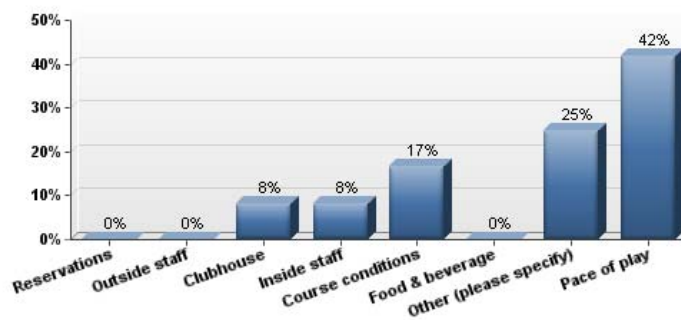
Statistic	Value
Total Responses	131

Did you experience a problem during your visit?



Statistic	Value
Total Responses	131

Which area did you experience a problem?



Other (please specify)
 golf cart
 range balls on the course

Statistic	Value
Total Responses	12

Please tell us about the problem you experienced:

Text Response

"Squeezing in" of group with no reservation.

come on, really! the happy valley grill/clubhouse. lets get real! is this really even an establishment???? always closed, people are rude when open, system problems and what food do you even offer??? with all this said do we need a bigger facility??? you guys cant even run this one!

We were told our pace of play was too slow coming off the first hole. I realize this may be a proactive stance but it gave kind of a 'muni' feel and the ranger should have recognized we were paired with a couple that would likely be a little slower. Not a big deal at all but felt like poor judgement to comment so early in the round.

The Rangers were very unfriendly on the course. Each ranger would tell you something different. The starter was very friendly and the staff in the pro shop and out at the range were great. Upon coming in from the front 9 and moving to the back, one ranger told our group we were playing to slow and didn't have time to stop for a beverage or restroom break. The cart girl came by on the 3rd hole and we never saw her again therefore we were extremely dehydrated. On the 11th hole the ranger told us we were moving to slow and needed to pick up the pace but by the time we arrived on hole 12 the group in front of us was still teeing off thfore we were confused on why the ranger told us to pick up the pace. By the time we got to the 16th hole, the ranger asked us if we wanted to play through the group ahead. Very confusing day on the course. The course was in beautiful shape and the rest of the staff was fantastic.

This wasn't a problem with the course, however, the people we were paired up with were a very nice elderly couple that were pulling carts. They were very slow palyers and didn't necessarily play ready golf. Not sure that it was in the best interest for pace of play to let walkers on during peak time, before noon, our tee time was at 11:20. Believe we ended up being a hole and 1/2 behind because of the slowness of the couple were with and felt uncomforatble trying to speed them up, but was receiving the stink eye from the foursome behind us. So, below questions doesn't really pertain, just wanted to make note to the course regarding pace of play and a potential cause.

You have picture with a new 18th hole. I think it is not environmentally reasonable to replace grass with black top. We shouldn't pave Vail. Rediculous.

The golf cart ran out of power. No big deal for me.

The course was in horrible conditions, the worst I have seen in the area.

The two groups in front of us did not at all adhere to pace of play. We had to wait on all tee boxes 3-18 and on all second shots. Players in front of us using the cart never dropped off one player with clubs so that the other player could go to his/her ball.

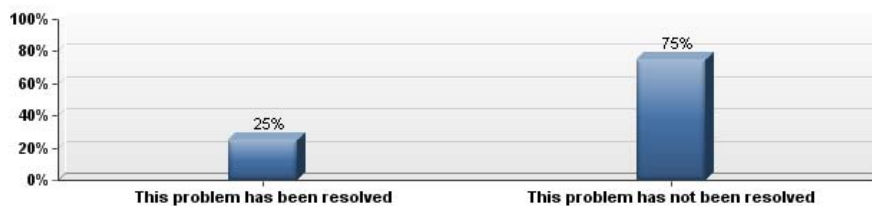
On the 8th hole the ranger told our group to speed it up, that we should be on the 9th hole. We finished the front nine in 2 hours and 5 minutes. Because we were feeling extremely rushed, we did not stop to get something to eat at the turn. I think 4 hour and 7 minutes is a bit extreme for a resort course. Four hours and 20 minutes is friendlier and more realistic. My friend said he did not want to play the course again because he felt the Pace of Play agenda was extreme.

18th hole had a lot of range balls on the fairway. Not a huge problem, really, just confusing and worth mentioning.

I have been the Director of Golf Operations at Casa de Campo for 31 Years. I asked for nothing and paid online, I have never been treated so poorly anywhere. We had a nice round but the inside staff was almost insulting.

Statistic	Value
Total Responses	12

Was your problem resolved?



Statistic	Value
Total Responses	12

Please tell us how your problem was resolved:

Text Response

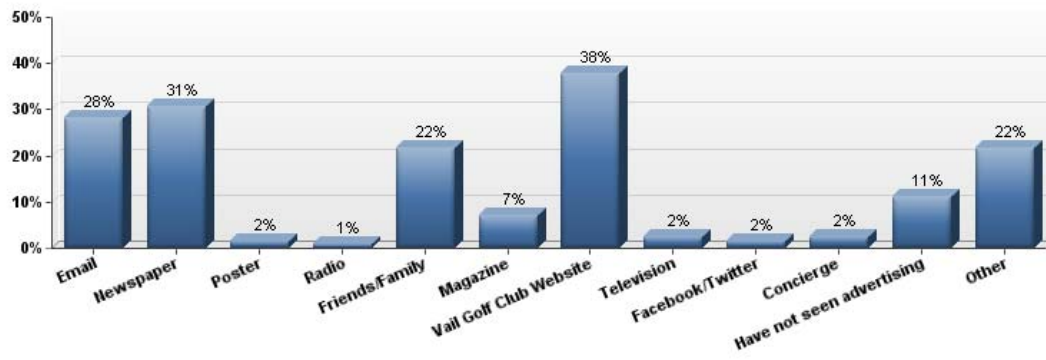
NA

See note in problem discussion.

We called in and a ranger brought us another one. No problem, it happens.

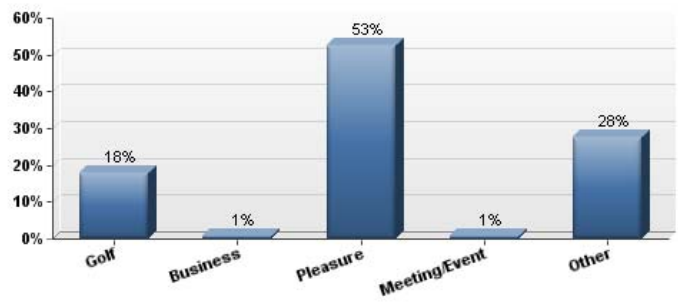
Statistic	Value
Total Responses	3

How did you hear about, and/or where have you seen advertising for the Vail Golf Club?



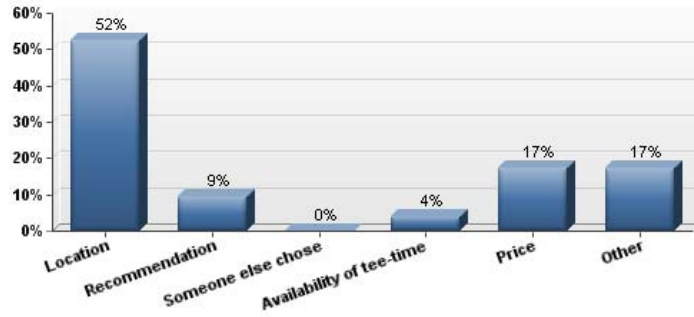
Statistic	Value
Total Responses	124

What was the primary purpose of your visit to the Vail area?



Statistic	Value
Total Responses	127

What was the primary reason for choosing this course?



Statistic

Value

Total Responses

128

Report powered by

VAIL RECREATION DISTRICT DIRECTOR REPORT
July 12, 2012

GOLF MAINTENANCE

- Monsoon Weather Pattern, a welcome change to weather trend of last 40 days:
 - Received .05" rain on July 4th
 - Received between .04" to .14" on July 3rd, variably localized amounts from East end of the course to the West end.
 - These rains have been helpful, but the last significant rain event was over 40 days ago, on May 23-24, a rain total that day of .60".
 - Forecast looks optimistic that we will continue to have a chance of showers each day at least through the next 4-5 days.
- Overall, the golf course is holding up fairly well in terms of off-color, dry turf areas, but this is due to the disproportionate amount of staff hours we have dedicated to hand-watering hot spots with hoses, which takes away time dedicated to projects and other tasks.
- July 1: We are no longer able to divert our full allotted water right of 3 cfs, as Gore Creek has dropped enough that it will not supply this amount. Gore Creek flow on July 1 was 44 cfs, dropping several cfs each day over last two weeks. We were at 63 cfs on June 25. Rain events on July 3-4 temporarily spiked the flow by 5-10 cfs. Latest forecast is that we will likely encounter the "Group 1" watering restriction trigger of 20 cfs on approximately July 10, but each rain we receive likely pushes back the "trigger" by 1 day.
- We continue to voluntarily reduce irrigation of fairways and roughs, running rough programs at 50-75% of E.T. most nights, and fairways at 100% only on M-W-F nights.
- We have been filling ponds on holes two and eight with irrigation supply valve every day, but won't be able to continue this procedure once Gore Creek drops to the point that we cannot replenish our irrigation pond in a 24-hour period to water overnight. Pond sealant product was added to these two ponds on July 3 to try to reduce seepage losses, but it was added under non-ideal conditions as there were not the required suspended solids in the water column. Will monitor the ponds over the next several days to evaluate the effects of the application.
- Greens have rebounded well in the past week from the hot spots they developed in mid-June. The aeration and sand-topdressing of the greens on Monday, June 25, along with applications of fertilizer, wetting agent and increased irrigation have led to an improved appearance.
- We are continuing to identify problem bunkers and add sand, on a worst-first basis. Fairway bunkers on 4 and 8 have been done, as well as greenside bunkers at the practice facility and on hole #7.

GOLF OPERATIONS

- The VGC has had a great 4th of July with full tee sheets and a busy operation. We had 263 golfers on July 5 and 244 players on July 3.
- Our total number of rounds through July 5 for 2012 is 7,887. We are up in rounds compared to the past 3 years 2011: 5,189. 2010: 6,173 2009: 6,227.
- Taylor Made Demo Day took place yesterday. We had a good turnout of players testing out the TM equipment. PING and NIKE are coming later in the month.
- League play is going well. They are doing a good job with our Pace of Play program. Mikki Futernick has been doing a great job in promoting our Tee if Forward Program.

She has about half of her seniors playing from a forward set of tees. We are working hard with the pace for this group as well.

- Our overall Pace of Play has been good so far this year. Our average for June was 4 hours and 3 minutes. We have had some days of 4:20-4:25 round times when we have had a full tee sheet.
- Group Lessons are well attended. First Tee Junior Programs will be in full swing next week. We have programs Monday-Friday for the rest of July.
- Golf Digest June Issue featured the Vail Golf Club with Photos.

SPORTS REPORT

- The 40th Annual Lacrosse Shootout is underway and going smoothly. The parks guys have done a great job keeping up with all the work that goes into getting fields prepared for the different age groups and sexes. We are managing six different fields from VMS to Eagle-Vail.
- Adult Sand Volleyball League has started with 9 teams this summer an increase of 5 teams over last summer.
- Summer Sports Camps continue to be extremely busy our next camp is Skyhawks Lacrosse Camp with over 95 kids registered an increase of over 30 from 2011
- The next bike race will be the Vail Grind on July 11.
- Preparations are well under way for the 41st Annual Vail Invitational Soccer Tournament currently 19 teams are signed up and hopefully a few more sign up to round off the pools

DOBSON

- Bob Johnson Hockey is sold out and we are working a final waiting list. Our original target was 90 skaters and we have let in 110 skaters. The same camp in Aspen has maybe 30 people registered. The rink manager from Aspen called me and asked me what I was doing to get these kids but a good magician never reveals his secrets. The Johnson family could not be happier with us.
- Construction projects are starting to finish up and they were all late being finished.
- The Vail Library has moved out. They held their annual bake sale in front of Dobson on July 4 and all the feedback I received from their staff was positive about the space and everything else.
- June was one of the busiest June's in Dobson's history. Our first slower weekend of the summer will be July 7-8 and then we are on to our busiest month of our year.
- The Vail Eagle Hockey Association and Skating Club of Vail both had floats in the annual Independence Day Parade in Vail. The Skating Club won the float competition in their division for the 7th straight year. I have only been at Dobson for 8 years, just sayin'.

MARKETING

- Summer marketing is in full swing.
Working on ads for mountain bike races, kids adventure race, golf, trail running race series, etc. for both regional and local publication.
- Working with VLMDAC and staff on a program that would benefit the South American wholesalers that work with Vail Mountain. Continuously feeding Vail Mountain information and they have begun to blog some of our programs, which is great for impressions.
- Announcements going out weekly/daily as necessary.

- Working with Alice and golf staff on weekly updates.
- Working with Suzanne at the Town of Vail on communication for the clubhouse remodel and Ford Park renovations.

GYMNASTICS

- Our first public camp was June 25-29 and we had a great group of kids all girls for this camp.
- Our summer class enrollment seems to be more popular with more interest in our afternoon classes.

YOUTH SERVICES

Community Programming

- Traffic is slow in Imagination Station. Paint-Your-Own-Pottery continues with some rather busy days and some not so busy.
- We are continuing with a dedicated TRX group for the summer. We are still trying to build a following with yoga.

Summer

- We have had some challenges with sick children and counselors at all camps; we are hanging in there.
- All camps are at or very near capacity every day for the month of July.

Other

- We are working with Joe Hanlon on the Pioneer Days Family Day in September.

PARKS UPDATE

- **Ford Park:** Ford Park has been very busy the last seven days. Lacrosse games have been near constant throughout the day. Goalie creases and center lines are showing the most damage. All other irrigation leaks in softball fields have been repaired during this tournament. Field is otherwise in great condition considering the high amount of use it is receiving. Appropriate maintenance practices such as aeration, topdressing, overseeding and fertilizing are scheduled for Monday, July 9.
- **Athletic Field:** The athletic field is in excellent shape. Newly installed sod from last year is holding up well. Creases are worn out as expected, however lacrosse games are ending on this field by Saturday morning of this weekend. Appropriate maintenance practices such as aeration, topdressing, overseeding and fertilizing are scheduled for Monday, July 9.
- **Donovan:** his field is in great shape as well. There are limited lacrosse practices and games the latter half of this week.
- **Red Sandstone:** This athletic field is very healthy and downright gorgeous. There are plans to shut this irrigation down to the turf past the playground once Gore Creek water levels reach 21 cfs. At this time, foot traffic to the playing surface/athletic field will be prohibited as the grass turns dormant. The current cfs of Gore Creek is 40. Irrigation supplying the turf around the playground area will remain on so that children will still be able to access the playground.
- **Homestake Peak School:** We have successfully installed a quick coupler into this field. This will allow us to hand water the football field and place water where it needs to go to combat the hot spots that have taken over. A granular wetting agent has been placed on all the hot spots to assist in getting a consistent green grass surface. The field is due for a fertilization application next Monday which will aide in greening up the playing surface. Irrigation to the far east "practice" field has been shut down to help conserve water efforts towards the football/stadium field.

- **Pickleball:** Is apparently showing great numbers in turnout. The courts have been washed with our tank/pump set up in the back of our parks truck. Court lines are holding up and are in great condition.

NATURE CENTER

- This past week, a volunteer group from the blog www.restoreandexplore.org volunteered for three full days at the Nature Center, performing extensive trail work. The group is traveling across the country volunteering at nature centers and writing about their experiences. They widened and helped line the 5 Senses Trail, performed stream bank erosion prevention and built a handrail near the bridge at the beginning of the 5 Senses Trail.
- The Nature Center has a new fly-fishing instructor who will teach stream ecology and casting workshops for kids ages 8-15 on Mondays.

VAIL NATURE CENTER

July 9 - 15, 2012

The Vail Nature Center is open daily from 9:00 am- 5:00 pm

DATE	TIME	ACTIVITY	DESCRIPTION
Monday	8 am – 12 pm 9am – 12:30pm 11:30am-12:30pm 7 pm – 8:30 pm	Photo Safari Learn to Think Like a Trout Wildflower walk Beaver Pond Tour	\$45/ class \$45/child \$3/ \$2 Vail Taxpayer \$5/child \$10/adult \$30 family
Tuesday	7:00 am-afternoon 8:30 am – 9:30 am 8:45pm-10 pm	Adult Full Day Hike: Meadow Mountain Bird Walk Stories in the Sky	\$50/\$45 Vail Taxpayer \$3/ \$2 Vail Taxpayer \$5 child/\$10 adult/\$30 family
Wednesday	11:30am-12:30pm	Wildflower walk	\$3/ \$2 Vail Taxpayer
Thursday	7:00 am-afternoon 8:30 am – 9:30 am 2 pm-3 pm 7 pm – 8:30 pm	Adult Full Day Hike: Machine Gun Ridge Bird Walk Wildflower Walk Beaver Pond Tour	\$50/\$45 Vail Taxpayer \$3/ \$2 Vail Taxpayer \$3/ \$2 Vail Taxpayer \$5/child \$10/adult \$30 family
Friday	8:30 am-1:00 pm 9 am - 1 pm 7 pm – 8:30 pm	Adult ½ Day Hike: TBA Art in Nature for Kids S'mores and More	\$35/\$30 Vail Taxpayer \$45/class \$5/child \$10/adult/\$30 family
Saturday	9:30am – 12 pm 12:30 pm – 2 pm	Native Plants Workshop Wild Kids Nature Hike	\$30/adult \$15/child
Sunday	10 am – 3:30 pm 11 am & 1:30 pm	VNC Booth at Vail Farmer's Market Creekside Nature Tours from the Market to the VNC	No cost

VAIL TENNIS CENTER

- Courts are busy every day, especially in the mornings.
- Adult programming is picking up including Men's, Ladie's, Coed, Club 50, Doubles and Pro Am.
- Junior clinics are well attended. Junior camps begin next week.

- Free Pickle Ball is a huge hit at Booth Creek.

BUILDING MAINTENANCE

Vail Golf Course

- Repair work on Bridge by #2 tee repaired.
- #7 stream bank restoration to be “design build” for fall install.
- ERW&SD wells and stations to be painted, possible wood repair at #12 restrooms, to be coordinated with ERW&SD

Golf Club Temp Structures

- Final selection for design group to be made on 07/09
- Final budget for total install and ops package being developed

Golf Club House

- Men’s restroom on main floor made it through the 4th of July for the 1st time in 4 years, some of the preventative work is paying off.

Dobson

- Shade project 98% complete, punch list complete and waiting on scheduled training.
- Loading dock snow melt systems upgrade scheduled, funded by TOV managed by VRD
- Domestic hot water project 98%, some system network integration remains as well as some possible work in ice chiller system.
- Digital controls for air handling 99%, additional training underway to identify operation parameters

Ford Park and Athletic Fields Renovation

- Bid packet for phase 1 complete
- New concessions equipment spec’d due to lack of gas to structure
- Construction on new bldgs. and wall could begin as early as Sept 7th.

Tennis / Admin Bldg.

- Tennis courts at G.P. crack repair complete. Quick start lines installed.
- Warranty work on court 8 complete

Gymnastics

- Tile repair and replacement scheduled.

#18 Relocation Project

- Alternatives being solicited for plans that don’t require hole #18 to move.