VAIL PARK AND RECREATION DISTRICT
d/b/a VAIL RECREATION DISTRICT
BOARD OF DIRECTORS

5:00 P.M.
Thursday, August 28, 2025
Vail Town Council Chambers
AGENDA
REGULAR MEETING

Agenda

1. Call to Order

2. Changes to Agenda;

3. Approval of Minutes;
    a. June 26, 2025

4. Public Input (for matters not otherwise on agenda/three-minute time limit/no disrupting, pursuant to § 18-9-108, C.R.S.);

5. New Business and Special Orders;
    a. Facilities Construction/Renovation Update- Mr. Scott O'Connell
    b. Vail Mountaineers-Eagle County Fairgrounds Rodeo Rink Operations Update- Mr. Jared Biniecki
    c. Eagle River Water & Sanitation District-Vail Golf Club Drought Management Plan- Mr. Mike Ortiz

6. Unfinished Business;
    a. Recap of Vail Golf Course Gore Creek Master Plan Public Meeting- Mr. Mike Ortiz

7. Officers, Committees, Staff, and Professional Consultants;
    a. July 2025 Financial Report- Mr. Eric Weaver
    b. Executive Director Report - Mr. Mike Ortiz
    c. Board Member Input

8. Adjournment

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RECORD OF PROCEEDINGS

Minutes of the Regular Meeting
Of the Board of Directors

Vail Park and Recreation District
dba Vail Recreation District
June 26, 2025

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on June 26, 2025, at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT
   1.1. Bob Armour, John Rediker, Kim Saalfeld, Kirk Hansen, Molly Rabin

2. MEMBERS ABSENT AND EXCUSED
   2.1. None.

3. STAFF PRESENT
   3.1. Nell Davis, April Heredia, Mike Ortiz, Scott O'Connell, Julie Werney

4. OTHERS PRESENT
   4.1. Connor Wadey, Sage Gwin

5. CONSULTANTS PRESENT
   5.1. Eric Weaver, Marchetti & Weaver, LLC via zoom

6. CALL TO ORDER
   6.1. Director Armour called the meeting to order at 5:00 p.m.

7. CHANGES TO AGENDA
   7.1. None.

8. APPROVAL OF MINUTES
   8.1 By motion duly made and seconded it was unanimously RESOLVED to approve the minutes of the May 22, 2025, meeting.

9. PUBLIC INPUT FOR MATTERS NOT OTHERWISE ON AGENDA
   9.1 None.

10. 2025 VAIL ATHLETE SCHOLARSHIP AWARD WINNERS
10.1 Mr. Mike Ortiz explained to the board that for 2025, the scholarship committee awarded three scholarships to local graduating seniors.
10.2 Mr. Mike Ortiz shared the winners of the scholarships this year are Daniel Sanchez, Connor Wadey and Sage Gwin. Mr. Ortiz gave a brief academic, athletic, and service background on each of the winners and presented each one with a check. Daniel Sanchez was not able to attend so his check will be mailed to him.
10.3 Julie Werney, Director of Gymnastics, also helped share some kind words and background memories she has had with Sage Gwin, as she was a long-time gymnastics student for Julie.
10.3 Mr. Ortiz explained that the scholarship will be for four years if the students maintain a C average or better in college. With these additions the district will have a total of thirteen students currently on the scholarship.

11. PRESENTATION AND ACCEPTANCE OF THE 2024 FINANCIAL AUDIT
11.1 The 2024 audit was completed by McMahan and Associates. Mr. Eric Weaver shared with the board that Matt Miller from McMahan had a scheduling conflict and was not able to be here to present the audit therefore Mr. Weaver would be presenting on his behalf. Mr. Weaver shared a few highlights from the management letter. He shared that the liability amount of sick time was now required to be put in the report. There was also one adjustment of an invoice that was found dated in 2025 that should have been 2024, therefore an adjustment was made to put the invoice in the correct year. Overall, the audit received an unqualified clean opinion with no changes to controls at this time.
11.2 By motion duly made and seconded it was unanimously RESOLVED to accept the audit draft as presented.

12. VAIL GOLF COURSE GORE CREEK MASTER PLAN
12.1 Mr. Ortiz presented background and initial plans to this master plan at the last board meeting. He shared more informational photos to give the board a better visual of what areas the plan is aimed at working on. He started with planning zones and shared some thoughts on how the golf course can assist with operational changes.
12.2 Mr. Ortiz reminded the board that this is a master plan, and it is a process and a guide to what they would like to get done.

13. MAY 2025 FINANCIAL REPORT
13.1 Mr. Eric Weaver reviewed with the board that April financials showed a lot of positive numbers. On the revenue side he did share that property taxes are lagging a bit but there is no concern at this point. Golf has a big positive as there have been a lot of passes that have been bought early but numbers should even out eventually.

Food & Beverage have a lot of upcoming events, and their numbers will start to come in line with budget.
13.2 On the expense side there are a lot of favorable numbers as we go into our busy time of the season. Capital is continuing and they are still working on getting numbers together for the Athletic Field project. Overall things are in a good position.

14 EXECUTIVE DIRECTOR REPORT
14.1 Mr. Mike Ortiz shared a few highlights from the director's report that can be requested by sending an email to admin@vailrec.com
14.2 Mr. Mike Ortiz shared that we are now able to add PDF documents to our website as the website provider we are working with has found a remedy for making PDF's accessible. This will save the district many hours in maintenance time.
14.3 Mr. Ortiz thanked both the Armour's and the Saalfeld's for their help at the race at Davos.
14.4 Mr. Ortiz shared that he has received many compliments about the camps the district is running currently. He gave a shout out to our staff for all their hard work this summer. He did also acknowledge that the district has had some complaints about our new registration system, but the district is working diligently to make things better.

15 BOARD MEMBER INPUT
15.1 Director Saalfeld recognized the Pickleball staff this summer, sharing they are doing a great job this year. She also shared her great experience at golf. She has had an amazing time getting to know the staff and wanted to acknowledge their amazing customer service.
15.2 Director Armour wanted to recognize the Vail PD for their amazing job with crowd and traffic control for the Davos race. He also shared the rave reviews he heard about a luncheon provided by our food and beverage team to the Town of Vail. Good job to the F&B team.
15.3 Director Armour shared that an officer of the Town of Vail was involved in a terrible accident and shared a GoFundMe has been set up for this officer the donation page can be found by visiting the Town of Vail website. He also reminded the viewing public of the resurfacing of the pickleball courts will be coming up, for more information please visit our website www.vailrec.com.
15.4 Director Rabin gave kudos to both Camp Vail and golf for their amazing camps and their great staff.
15.5 Director Hansen shared that he recently did a tour of Dobson and was very impressed with all that is happening there currently. He also shared his concerns with the increased number of residents in Vail and would like to see a recreational

facility in the future. Mr. Ortiz said that the topic will be added to the rec-subcommittee agenda for further discussion.

16 ADJOURNMENT

16.1 Upon a motion duly made and seconded, it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,
April Heredia
Secretary to the Meeting

The following numbers reflect our 2024 and 2025 actuals based on Dobson Arena.
We do anticipate eagle county ice numbers to be lower.

		Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25
2-320-5400	UTILITIES/GAS	6,363	4,427	4,618	2,555	2,083	1,928	1,678	2,020	1,900	1,965	2,531	4,111	4,921	5,956	4,555	4,082	2,166	1,055	1,055
2-320-5402	UTIL/WATER & SEWER	3,902	3,819	2,292	2,212	2,104	4,356	5,699	5,881	3,802	5,824	5,774	4,627	5,810	3,567	2,605	2,005	2,584	1,833	
2-320-5404	UTIL/ELECTR	9,391	9,345		9,440	8,563	7,957	7,139	7,472	6,885	6,435	8,105	8,556	8,690	9,384	8,086	6,772	1,738		
	TOTAL	**19,656**	**17,592**	**6,910**	**14,207**	**12,750**	**14,241**	**14,515**	**15,373**	**12,587**	**14,224**	**16,411**	**17,295**	**19,421**	**18,908**	**15,245**	**12,858**	**6,489**	**2,888**	**1,055**

Rodeo Rink Budget

		Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Totals	
2-320-5400	UTILITIES/GAS	1,965	2,531	4,111	4,921	5,956	4,555	24,039	Shouldn't be using natural gas. Electric water heater?
2-320-5402	UTIL/WATER & SEWER	5,824	5,774	4,627	5,810	3,567	2,605	28,208	No showers, no events
2-320-5404	UTIL/ELECTR	6,435	8,105	8,556	8,690	9,384	8,086	49,256	No heat
		14,224	**16,411**	**17,295**	**19,421**	**18,908**	**15,245**	**101,503**	

The Eagle River Water & Sanitation District and the Vail Recreation District have come to an agreement on a Drought Management Plan for Vail Golf Club. The Vail Golf Club will continuously use best management practices throughout the irrigation season to make sure they are using water efficiently.

In preparation for a Drought the District has decided to use three triggers to indicate reduced irrigation usage at the Golf Course. District customers will not be asked to change their usage patterns until trigger #3. The Vail Golf Course has agreed to change their usage depending on the trigger to help the District keep stream flows up as well as setting a good example for the surrounding community.

ERWSD has separated out the Vail Golf Course's Irrigation Reduction Procedures into two groups which will be referred to as each trigger gets initiated.

Group 1 - Responds to Trigger 1-Red Sandstone		**Trigger 1 Gore Creek at R.S 20 cfs**
	Acres	
Landscape Areas	2.00	50%
Perimeter Roughs	9.00	50%
Driving Range Floor	3.41	50%
Roughs	36.59	25%
Acres saved		16.35

Group 2 - Responds to Trigger 2-Red Sandstone		**Trigger 2 Gore Creek at R.S 16 cfs**
	Acres	
Landscape Areas	2.00	100%
Perimeter Roughs	9.00	100%
Driving Range Floor	3.41	100%
Roughs	36.59	50%
Fairways	21.00	50%
Tees	2.17	50%
Approaches and Green Surrounds	10.50	50%
Acres saved		51.13

Group 3 - Responds to Trigger 3		**Trigger 3 Eagle River at Minturn 18 cfs**
Hand water ONLY	**Acres**	
Greens	2.50	0%
All Maintained Turfgrass	84.67	100%
Acres saved		84.67

Date	Category/Theme	Comment	Source	Commentor Name	Response
7/22/2025		One very costly project when I would first start with just cleaning up I-70 and frontage road chemicals and winter gravel dispersal. This would be much more cost effective. I have been here since I-70 was old Hwy 6 and the addition of chemicals and rocks has only decreased highway safety by raising the speeds at which incompetancy takes over. Start with simple cost effective solutions first.	Map Comment	Not Available	
7/22/2025		We don't enforce things that polute the creek. Let's address the critical pieces- break those out. Tourists don't like changes - they like to know how things work. This seems like a huge unecessary project. I do not support it as presented. There are other enviornmental issues such as overbuilding every lot that needs addressing. As usual this process does not really educate. You need a question-answer format so people hear both. I was active when we identified sand as a major problem and got the basins built on the pass. I cannot support it at this point - especially moving the creek. - Diana Donovan - always happy to talk	Map Comment	Diana Donovan	
7/22/2025		Other states have between 50-100 foot protections for riparian buffer protection programs. 10 feet seems very small.	Map Comment	Not Available	
7/22/2025		How about organic pesticides?	Map Comment	Not Available	
7/22/2025		Move #7 tee box to north side of creek, backing it up to the east end of Ford park parking. Sunny location!	Map Comment	Not Available	
7/22/2025		Really like less fungicide to keep the 7th green green!!	Map Comment	Not Available	
7/22/2025		Split bunker 3 to either side of fairway	Map Comment	Not Available	
7/22/2025		By removing the sand traps, the #8 hole will be easier. Don't remove sand traps.	Map Comment	Not Available	
7/22/2025		Planning zone 2, option 2 - Improves in every way! More water available to the overall area instead of just flowing past and not contributing to water table and environment. :)	Map Comment	Not Available	
7/22/2025		I'm in favor of option 2 to divert Gore Creek. It makes sense in many ways - John Reimers	Map Comment	John Reimers	
7/22/2025		This is the way to go - Good Plan (referencing creek re-route)	Map Comment	Not Available	
7/22/2025		Love the rechannel through the ponds.	Map Comment	Not Available	
7/22/2025		Great 10 year plan. Please respect playability for a few years as the course just finished the greens.	Map Comment	Not Available	
7/22/2025		Springtime water runoff is very hazardous to children and pets. The meandering creek is a much safer plan for everyone.	Map Comment	Not Available	
7/22/2025		The health of the creek is a real issue. Jusding from some of the comments tonight -- many people are not informed. We need more public awareness and education. It is not just about golf.	Map Comment	Not Available	
7/22/2025		Love adding more meandering to the creek.	Map Comment	Not Available	
7/22/2025		Do not remove this tree (referencing large tree nearest to clubhouse)	Map Comment	Not Available	
7/22/2025		Check property lines on maps	Map Comment	Not Available	

VAIL RECREATION DISTRICT
COMBINED BALANCE SHEET
FOR THE PERIODS INDICATED BELOW

	12/31/24			07/31/25		
	General Fund	General Fixed Assets & LTD	Total	General Fund	General Fixed Assets & LTD	Total
ASSETS						
CASH- UNRESTRICTED	13,836,434		13,836,434	16,484,892		16,484,892
INVESTMENTS- RESTRICTED			0			0
ACCOUNTS RECEIVABLE	487,677		487,677	350,172		350,172
PROPERTY TAXES RECEIVABLE	6,677,797		6,677,797	144,753		144,753
PREPAIDS, DEPOSITS & INVENTORY	653,234		653,234	355,683		355,683
BUILDINGS		16,364,399	16,364,399		16,364,399	16,364,399
EQUIPMENT		4,369,801	4,369,801		4,369,801	4,369,801
LEASED ASSETS		120,869	120,869		120,869	120,869
ACCUM DEPR		(12,392,376)	(12,392,376)		(12,392,376)	(12,392,376)
TOTAL ASSETS	**21,655,143**	**8,462,693**	**30,117,836**	**17,335,500**	**8,462,693**	**25,798,193**
LIABILITIES AND FUND EQUITY						
ACCOUNTS PAYABLE	480,078		480,078	329,866		329,866
DEFERRED PROPERTY TAXES	6,677,796		6,677,796	144,752		144,752
DEFERRED REVENUE	275,012		275,012	395,700		395,700
ACCRUED COMPENSATED ABSENCES		593,988	593,988		593,988	593,988
SUBSCRIPTIONS & LEASES		108,416	108,416		108,416	108,416
TOTAL LIABILITIES	**7,432,886**	**702,404**	**8,135,290**	**870,318**	**702,404**	**1,572,722**
NET ASSETS						
INV IN FIXED ASSETS, NET OF DEBT		7,760,289	7,760,289		7,760,289	7,760,289
NON-SPENDABLE & RESTRICTED	1,143,234		1,143,234	835,683		835,683
COMMITTED & ASSIGNED FOR CAPITAL	9,820,000		9,820,000	10,120,000		10,120,000
UNASSIGNED	3,259,022		3,259,022	5,509,499		5,509,499
TOTAL NET ASSETS	**14,222,257**	**7,760,289**	**21,982,546**	**16,465,182**	**7,760,289**	**24,225,471**
TOTAL LIAB & NET ASSETS	**21,655,143**	**8,462,693**	**30,117,836**	**17,335,500**	**8,462,693**	**25,798,193**
	=	=	=	=	=	=

No assurance is provided on these financial statements; substantially all disclosures required by GAAP omitted.

VAIL RECREATION DISTRICT
STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE
ACTUAL, BUDGET AND FORECAST FOR THE PERIODS INDICATED

Printed: 08/22/25
Modified Accrual Basis

	2024 Audited Actual	2025 Forecast	2025 Adopted Budget	Variance Favorable (Unfavor)	7 Months Ended 07/31/25 Actual	7 Months Ended 07/31/25 Budget	Variance Favorable (Unfavor)	Current Month 07/31/25 Actual	Current Month 07/31/25 Budget	Variance Favorable (Unfavor)
COMBINED REVENUES										
PROPERTY AND OTHER TAXES, NET OF FEES	6,844,474	6,794,169	6,786,571	7,598	6,521,170	6,463,505	57,665	1,011,873	997,886	13,988
INTEREST & OTHER REVENUES	736,176	612,000	567,181	44,819	422,517	392,981	29,536	66,736	60,390	6,346
SPORTS	543,613	562,421	552,701	9,720	463,303	455,440	7,864	88,750	100,092	(11,342)
GYMNASTICS	305,716	367,605	328,705	38,900	216,057	183,852	32,205	33,266	17,445	15,821
COMMUNITY PROGRAMMING	546,397	485,468	552,045	(66,577)	433,695	451,268	(17,573)	56,809	38,130	18,679
NATURE CENTER	-	-	-	-	-	-	-	-	-	-
NORDIC CENTER, NET OF COGS	766,281	749,360	777,010	(27,650)	397,266	427,751	(30,485)	-	11	(11)
GOLF COURSE, NET OF COGS	2,337,730	2,574,850	2,273,500	301,350	1,741,703	1,423,729	317,973	699,332	654,921	44,411
TENNIS	60,110	72,550	61,850	10,700	53,032	43,306	9,726	24,691	24,098	593
PICKLEBALL	135,971	152,400	152,400	-	85,323	107,905	(22,582)	34,208	33,959	249
DOBSON	1,216,435	522,521	588,871	(66,350)	502,265	497,124	5,141	558	13,961	(13,403)
GOLF F&B / BANQUET ROOM, NET OF COGS	1,548,354	1,518,498	1,496,448	22,050	718,085	711,680	6,404	250,290	261,953	(11,663)
TOTAL REVENUES	15,041,259	14,411,842	14,137,282	274,560	11,554,414	11,158,541	395,874	2,266,513	2,202,846	63,667
OPERATING EXPENSES										
ADMINISTRATION	(1,067,367)	(1,154,015)	(1,248,327)	94,312	(749,145)	(844,322)	95,177	(97,288)	(100,357)	3,069
PUBLIC RELATIONS/MARKETING	(419,545)	(467,714)	(465,546)	(2,168)	(246,667)	(304,817)	58,150	(29,110)	(54,126)	25,016
PARK MAINTENANCE	(375,422)	(438,615)	(438,710)	95	(221,275)	(259,489)	38,214	(53,472)	(53,330)	(142)
FACILITIES MAINTENANCE	(162,751)	(170,828)	(171,211)	384	(104,370)	(103,270)	(1,100)	(17,804)	(18,040)	236
SPORTS	(689,748)	(801,938)	(796,366)	(5,571)	(452,888)	(488,141)	35,253	(126,465)	(129,318)	2,853
GYMNASTICS	(490,325)	(559,625)	(546,163)	(13,462)	(316,694)	(321,892)	5,198	(69,332)	(64,178)	(5,154)
COMMUNITY PROGRAMMING	(715,122)	(722,661)	(749,740)	27,079	(415,455)	(455,113)	39,658	(119,157)	(146,357)	27,201
NATURE CENTER	-	-	-	-	-	-	-	-	-	-
NORDIC CENTER	(698,207)	(789,416)	(777,458)	(11,958)	(516,423)	(514,101)	(2,322)	(36,048)	(25,637)	(10,411)
GOLF OPERATIONS	(1,026,917)	(1,082,388)	(1,025,018)	(57,370)	(507,247)	(466,914)	(40,333)	(199,267)	(158,130)	(41,137)
GOLF MAINTENANCE	(980,148)	(1,109,440)	(1,134,124)	24,684	(556,084)	(666,286)	110,202	(158,884)	(172,769)	13,885
TENNIS	(150,324)	(173,190)	(174,920)	1,730	(114,578)	(123,038)	8,460	(82,049)	(83,708)	1,658
PICKLEBALL	(122,662)	(130,415)	(150,447)	20,032	(65,485)	(86,053)	20,568	(28,775)	(32,006)	3,231
DOBSON	(1,379,042)	(1,067,356)	(1,214,186)	146,830	(751,030)	(857,820)	106,790	(107,649)	(126,220)	18,571
GOLF F&B / BANQUET ROOM	(1,491,742)	(1,557,001)	(1,545,712)	(11,288)	(876,114)	(864,017)	(12,097)	(261,313)	(242,810)	(18,503)
TOTAL EXPENSES	(9,769,323)	(10,224,600)	(10,437,929)	213,328	(5,893,455)	(6,355,272)	461,818	(1,386,612)	(1,406,985)	20,373
CHANGE IN FUND BAL BEFORE DS & CAP	5,271,936	4,187,242	3,699,353	487,889	5,660,960	4,803,268	857,691	879,901	795,861	84,040
DEBT SERVICE	-	-	-	-	-	-	-	-	-	-
SALE OF ASSETS, DONATIONS, & LOANS	165,874	500	20,000	(19,500)	500	20,000	(19,500)	500	-	500
CAPITAL EXPENDITURES	(1,936,143)	(6,322,692)	(7,957,809)	1,635,118	(3,418,534)	(3,526,041)	107,506	(1,769,722)	(1,964,373)	194,651
LESS UNFUNDED CAPITAL PROJECTS		-	-	-						
CONTINGENCY	-	(300,000)	(300,000)	-	-	(87,500)	87,500	-	(12,500)	12,500
TOTAL NET CAPITAL EXPENSES	(1,770,269)	(6,622,192)	(8,237,809)	1,615,618	(3,418,034)	(3,593,541)	175,506	(1,769,222)	(1,976,873)	207,651
CHANGE IN FUND BALANCE	3,501,666	(2,434,950)	(4,538,456)	2,103,506	2,242,925	1,209,727	1,033,198	(889,321)	(1,181,012)	291,691
BEGINNING FUND BALANCES	10,720,590	14,222,257	13,276,850	945,407	14,222,257	13,276,850	945,407			
ENDING FUND BALANCES	14,222,257	11,787,307	8,738,394	3,048,913	16,465,182	14,486,577	1,978,604			
	=	=	=	=	=	=	=	=	=	=

SUMMARY OF SIGNIFICANT VARIANCES:

NORDIC REVENUES- Revenues lagging to budget, especially in pro shop sales.
GOLF REVENUES- Revenues are favorable in all categories, strong demand and good weather.
DOBSON REVENUES- Operated well until closed. Forecast assumes limited down valley ice programming for non-Club programs.
ADMINISTRATION EXPENSES- Savings in insurance, election, and not needing to rent office space during construction.
PUBLIC RELATIONS EXPENSES- Timing variances due to changeover in Director position
GOLF MAINTENANCE EXPENSES- Largely timing variances, savings in labor, equipment repair, weed control, and other areas.
DOBSON EXPENSES- Utilities & operating expenses were under budget through April, Wages for staff will continue to be charged to Dobson. Assumes limited down-valley ice operations.
CAPITAL- Added to scope of Tennis Center remodel, other 50% of Dobson moved to 2026, majority of Zamboni cost moved to 2026 .
CONTINGENCY-Not needed so far but continue to leave in forecast.
FUND BALANCE- Savings at end of 2024 rolled forward to 2025.

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VAIL RECREATION DISTRICT DIRECTOR REPORTS
August 28, 2025

MARKETING

- With staffing changes at the Vail Golf Club, Nell worked on multiple press releases announcing Alice's departure, Trey's promotion to Director of Golf and Andrew's promotion to Head Golf Professional.
- We continued producing monthly newsletters for pickleball and golf.
- We worked on messaging to inform our pickleball users about the court rebuilding closure.
- We worked on advertising materials for the Vail Daily Best of Vail Valley awards; we were nominated for several awards this year in multiple categories.
- We created marketing materials for Kids Adventure Games Family Mud Run and Balance Bike Race, and were present at both events capturing photos and videos.
- Madelyn is continuing to create our weekly printed and digital Vail Daily ads, plus race-focused ads that run on a regular schedule in the paper per our sponsorship agreement with the Daily.
- Madelyn created a fun graphic for the AC/DC mountain biking award.
- She also created graphics for series award winners for mountain biking, and series award + all star awards for trail running.
- We coordinated with the Denver Post to produce new digital content for trail running races and a fall golf promotion.
- We partnered with Divot Golf to produce email content and an ad for their summer/fall issue.
- We prepped materials to promote the Cougar Ridge Classic this September.
- We continue to promote race events with press releases, racer detail emails, social media posts, digital & print ads, photos at the races, and more.
- With school starting, we prepped numerous marketing materials for KidZone School's Out Camps and After School Programs, fall gymnastics sessions, fall soccer programs and more.
- We created new informational signage for the doors outside of the Imagination Station.
- We have continued to coordinate with Kaizen and the other VRD departments to keep improving our new registration system.
- Nell and April worked together to publicize new job openings for gymnastics and sports.
- We are working hard to get ready for the 2025 BB&B Charity Golf Tournament on Sept. 11! We are currently full with teams (waitlist is open) and are still looking for sponsorships and donations.
- Madelyn worked on new menus for Grill on the Gore specials and happy hour.
- We partnered with KZYR as a sponsor for Avon's July 3 live music broadcast.
- Maddie Lindley put together several fun social media videos showcasing trail races, BB&B golf tournament, summer camps and more.
- We continue to promote VRD facilities and summer/fall programs — from youth sports and gymnastics to adult leagues, camps, golf/restaurant, Imagination Station and much more.

FOOD & BEVERAGE

Grill on the Gore:

- It has been a busy month/summer.
- Revenue numbers are up YOY.
- Golf survey scores came back for June and were very positive.
- Google reviews have been off the charts good with an overall score of 4.8 stars.

- We are beginning to lose staff going back to school.

Starter Haus:

- Has been steady to busy all summer long.
- Sales are up over last year.

Beverage Cart:

- Has been steady busy all summer.
- We have done an excellent job this season working with golf operations on when the cart is out there.
- Guest feedback has been good!
- We should have the cart out through mid-September again this year.

Events:

- What a month! It has been 4 - 6 events per week for the last 3 weeks (shoutout to Chef Mike Dineen for crushing it in the kitchen)!
- We hosted 2 bravo events that were a huge success.
- We hosted an event for the Vail Wine Classic.
- Wedding have been going off successfully with multiple great reviews.
- Ana has settled in well as our new banquet manager and is doing great!

Overall, the F&B department is cranking along. Busiest summer yet. We will likely begin to slow down this week and next. We are currently working with Nell for some extra marketing efforts which include getting a daily happy hour going, getting votes in for the Vail Daily best of awards (looking to take down best wedding venue again and maybe add a couple awards for the restaurant), and doing another push with bike shops to drive business.

COMMUNITY PROGRAMMING

- Pre Kamp Vail ended Friday, August 8.
- Camp Vail ends Friday, August 15.
- We have a Schools Out Camp on Monday, August 18, due to ECSD making this day a “soft start” with 15min parent/child/teacher meetings. Camp staff will be escorting children to and from their meetings while running fun activities and trips to Gymnastics center, Imagination Station, and playgrounds.
- After School program begins on Tuesday, August 19 and is split into 4 sessions following the school calendar quarters - August 19-October 10, October 20-December 19, January 6-March 20, March 23-May 28.
- After School registration opened Monday, July 28. We have very few spaces available for the whole school year. We anticipate seeing 50-55 children every day based on the current registration numbers.
- Imagination Station has seen slow, but steady participation all summer.
- Sept 12 is our Gymnastics/ Comm Programming Department collaboration on a Parent Night out. We have 6 registered as of 8/15/2025. We are capping it at 60 children and are planning on it being a huge success!

SPORTS

Adult Sports:

- Summer softball, 8v8 soccer, Sand Volleyball and Cornhole leagues are rolling and will wrap up at the end of August or early September.
- Registration for fall leagues (Flag Football, 8v8 soccer, Volleyball) are open.

Youth Sports:

- We finished the summer camp season with over 830 kids attending camps over the seven weeks we held camps. We averaged over 118 kids/week. Big thanks to the following lodging properties that hosted our coaches: Vail Realty, Evergreen Lodge, TownePlace Suites, Sonnenalp, Antlers, The Wren, and Vail Racquet Club.
- Currently there are just over 100 kids registered for youth soccer, we just extended the deadline to the end of this week as kids are back for school.
- Planning is also underway for the Mighty Marmot Youth Trail Races which will take place on three Fridays in September and October 9/5, 9/19, and 10/3.

Tournaments and Special events:

- We survived a crazy week with Kids Adventure Games going on all throughout town along with Transrockies at the Vail Athletic Field and Vail Wine Classic on the west softball field at Ford Park.
- Along with our production help at the Kids Adventure Games, we produced two ancillary events a balance bike race and a mud run.
- Changing of the Colors softball tournament is scheduled for Sept 6-7. Registration is going well, and we are expecting to sell out with 12 men's and 12 coed teams.

Summer Races:

- Mountain bike and trail races continue to go well and see solid participation
- Next up:
    - August 23, Arrowhead Half Marathon and 5K
    - August 27, Mountain Bike season finale, Vail Grind
    - September 13, MeadowGold 5k and 10K Trail Run, season finale.
    - As always if anyone is interested in volunteering at any event please reach out.
- Cougar Ridge Classic, scheduled for Sept. 27, is capped at 250 racers and is currently over half full.

Other:

- We have been contracted to time several cross country meets for HPS, BCMS, EVMS and BMHS, as well as the new Bighorn Road event this fall.
- Sports is assisting in planning and sponsorship outreach for the BB&B golf tournament on Sept. 11
- We have scheduled a couple VRD trail workdays on the North Trail for 8/30 and 9/18 please come join us..

GOLF MAINTENANCE

- The Vail Golf Club is pushing through the summer heat stress period faced every season. Greens are looking and playing very well. Green surfaces are lush and rolling smooth and true as we continue to use various cultural practices to help uniform out these surfaces to produce increasingly better playability and consistency. We continue to use frequent fertilizer spray

applications to keep acceptable levels of fertility in our greens to adequately deal with high traffic of peak season play and the extreme stresses of the summer high heat period. We are continually working on improving the few areas that have proven difficult and fully expect these areas to catch up and round into great shape for the duration of the season. Tees, Fairways and Roughs have continued to fill in and display better uniformity every week, in nearly all the thin and bare areas incurred from winter damage. Any deficient area in the tees, fairways and roughs that require extra cultural practice inputs as well as seed and/or sod, will receive that extra attention as needed. Bunkers continue to be improved as time has allowed and will continue to get essential attention as needed for improvement of playability and aesthetics. The irrigation system is running well and overall is in good repair and only in need of small general repairs and adjustments. The Gore Creek flow is down, and we expect to be forced to water at restricted levels earlier than most years I have experienced. We are applying soil surfactant agents to help hold moisture and hold color in greens, tees and fairways. The Golf Course Maintenance Department has said good work, thank you and farewell to all our seasonal rugby team workers. We are in the process of bringing on several workers to help us push through the end of the season. The base team is excited to push through into the fall with the help of some new teammates.

GYMNASTICS

Gymnastics Camps

- All recreational and competitive gymnastics camps reached capacity with waitlists.
- Thanks to a strong summer staff, we were able to add additional participants to every week-long camp.

Fall Gymnastics

- Fall Session 1 and Session 2 of recreational gymnastics programs launched in July.
- Most classes are currently full with waitlists.
- Session 1 begins on September 2.

New Assistant Head Coach

- We are excited to welcome Assistant Head Coach Courtney Cissell.
- Courtney brings experience in both competitive and recreational gymnastics. She holds a bachelor’s degree in Exercise Science from Western Colorado University.
- She will be assisting with all competitive and recreational programs.

Vail Gymnastics Classic

- This year’s competition will be held at the Grand Hyatt, September 20–21, due to ongoing construction at Dobson Arena.
- The Commission on Special Events (CSE) awarded $20,000 to support increased facility and equipment rental costs.
- We are expecting 180 gymnasts to participate in the event.

Competitive Camps & Guest Coaches

- Vail Gymnastics was proud to welcome several returning guest coaches this summer, including Tani Blount (PA) and Fernando Urbina (TX).

- We were also excited to introduce Kristina Coccia, who most recently coached Olympian Lynzee Brown at the 2024 Paris Olympics.
- Coccia, a former University of Denver gymnast on full scholarship, added a high level of expertise to our competitive camp.
- Lynzee Brown, also a DU alumna, has served as a guest coach at our competitive camp in previous years, and we are excited to continue this connection.

GOLF

The season has been fast and furious but have started to turn the corner towards fall with less programming which pairs to losing a handful of staff heading back to college.

Vail Golf Club Interns

Our facility brought in three interns for the 2025 season and they are all heading back to school!

Zoie Fuentes – University of Nevada-Las Vegas

Jonathon Ricard – Ferris State University

Braydon Yan – University of Nevada – Las Vegas

All our interns had heavy involvement within all aspects of our operation including but not limited to golf operations, teaching, junior programming, tournament operations, merchandising. We will miss our interns but may see them in the future for their return to the Vail Golf Club.

Teaching Programming

Every summer is busy with the Vail Golf Club not only with daily play but also with teaching programs. Below are some stats as of August 18th.

- Five Demo Days (Callaway (3), Ping (1), Cobra (1)).
- 6 First Tee Junior Camps – 132 participants
- PGA Junior League – 12 players (5-0 record)
- Vail Mastery Program – 22 participants
- Cobra Wedge Clinic – 6 participants – paired with the Cobra Demo Day
- Get Golf Ready & Beginning Lady Golf Camp – 14 participants
- Lady Golf Camp – 16 participants
- Swing Tips and Sips, Ladies Lessons and Libations, Senior Clinic – 256 total participants
- Introduction of on course lessons on select Tuesday, and Thursday Evenings (44 total participants)

Junior Events

Tuesday, June 17th – Hosted the Colorado PGA Junior Event – 102 Participants

Thursday, July 10th – Vail Junior Series 9-hole event – 16 participants

Thursday, July 24th – Vail Junior Series 9-hole event – 34 participants

Thursday, July 31st – Vail Junior Club Championship – 52 participants

Friday, August 8th – Adult Junior Championship – 24 players (12 teams)

*First event of this type hosted – huge shoutout to Andrew Villescas for his work to make this happen

Leagues

Senior Club (Monday Mornings) – Hosts 40-48 players per week

Ladies League (Wednesday Mornings) – Hosts 16-24 ladies per week

Men's League (Wednesday Afternoons) – Hosts 48-60 players per week

The Pioneer (Men's Member Guest) – Wednesday, July 23rd – hosted 40 players (20 teams)

- Tee Prizes by Evolve Golf, Clayton and Crume Leather Works, Branded Bills

The Alpenglow (Ladies Member Guest) – Wednesday, August 6th – Host 24 players (12 teams)

- Tee Prizes by Ahead and Callaway

Merchandise

Merchandising has been a huge success for the 2025 season. Andrew V and Shannon E have done a wonderful job of receiving inventory into our POS system in a timely manner. Shannon and I have taken the brunt of the display side with the assistance of our entire pro shop team to keep the shop floor looking full, organized, and breathtaking. Some interesting stats are as follows:

- 1863 hats sold - $64,408.82 Gross Revenue – 50.13% Margin
- 475 pieces of lady's apparel sold - $43,252.19 Gross Revenue – 44.15% Margin
- 1030 pieces of men's apparel - $89,933.82 Gross Revenue – 45.14% Margin
- 956 Gloves - $24,025,69 Gross Revenue – 53.03% Margin
- 24 Golf Bags - $6242.34 Gross Revenue – 28.2% Margin
- Hard Goods (Clubs) - $25,639.21 Gross Revenue – 19.9% Margin
    - 90% of club sales are through special orders with a high majority coming from our demo day program.

Rounds

- 19,389 total rounds played for the 2025 season as of August 18th, 2025
- 8,306 rounds played by passholder, vail residents, and VRD Staff
- 11083 rounds played by non-resident guests

Special Shoutouts

- The entire team has performed at a very high level throughout the entire 2025 golf season.
- Big thank you to Andrew Villescas, PGA and Shannon Elias, PGA Associate who have worked long hours to ensure the golf course is running smoothly especially through the transition time of late June

Upcoming Events

- Todd Novak Men's Club Championship (August 20th – 21st)
- Women's Club Championship (August 20th – 21st)
- Vail Mountain School Shotgun Event (September 2nd)
- Vail Mountaineers Fundraiser (September 5th and 6th)
- BB&B (September 11th)
- Greens Aeration (September 15th and 16th)

    - Back 9 (September 15th)
    - Front 9 (September 16th)
- One Stick Open (September 24th)
- PGA West Chapter Championship (September 29th and 30th)
- Vail Restaurant Group Shotgun Start (October 7th)
- Closing Day (October 12th)
- VGC Clean Up (October 13th – 17th)
- Vail Nordic Center Movement (October 20th – 24th)

Thank you all for the support throughout the summer!

PARKS

- We just hosted the Vail Wine Festival on Ford Park and Run the Rockies on Vail Athletic Field. Overall both fields are in good condition after the events. The athletic field has had about 1000 square feet resodded. We stripped the area, removed a layer of clay, added a sand mix, leveled then sod. This is an area that has struggled over the years, I believe due to the layer of clay and poor drainage.

Bldg. Maintenance

- Vail Golf & Nordic Clubhouse has some issues with flooring transitions that are old and wearing out to a point where they have become trip hazards. Working on replacing rubber transitions. Numerous “high bay” lights have burnt out, all have now been replaced.
- Concessions at Ford Park leak resolved.
- Backflow preventer at hole # 12 restrooms failed and was replaced, coordinated with ERW&SD for access and repair.
- Pickleball restroom building lighting (solar) repaired, required a new battery for the system, Men’s urinal flush valve repaired. Door closer to restroom repaired.
- Golf Maintenance building will need to have metal doors replaced.
- Installed new shelving in new janitorial closet at the Tennis Center, also removed stains from carpeting that have existed since we moved back into the building. Also ordered new furniture hardware damage in the move.

Capital Projects

- Vail Gymnastics AC is running, and we received our final CO from the TOV. This is a huge improvement to the interior climate.
- Interior renovations at Tennis & Admin exterior doors are installed and re-keyed. Mailbox being reconfigured as it caused some challenges with mail machine location and overall height was a challenge. Additional shelf added above the copy machine. We are waiting to improve the screen wall before we get our CO.
- Athletic Field restrooms and equipment storage building replacement plans were revised and have been sent out to the GC’s (Hyder & MW Golden) to be bid. We should have new numbers back in 2 weeks.
- Dobson project moving at a brisk pace. Interior modeling by the contractor has been helpful in understanding interior mechanical challenges. We are currently finalizing the plans for all F&B concession areas as well as Administration space.
- Pickleball court resurfacing has begun. The sub-contractor responsible for the removal of the old court surface had great weather and finished ahead of schedule. Unfortunately, the Pro-Cushion install crew was still on another job, so we are in a holding pattern until they are mobilized.

DOBSON

- We are continuing to work with the Vail Mountaineer Hockey Club and Eagle County as it pertains to the "Rodeo Rink". We plan to operate an adult hockey league, continue our U6 and U8 programs, and we have partnered with the Colorado Avalanche to host their Learn to Play program another season.
- Jack Goodreau, who has been with Dobson's staff for the past 4 seasons, has moved on to take a job in the Sports Department. We wish Jack good luck in the future.
- The current target date for opening operation at the "Rodeo Rink" is October 27.